Curriculum Vitae

**Gina Brandenburg, M.S., CHES**

University of West Georgia 7187 Tara Drive

College of Education Villa Rica, GA 30117

Sport Management, Wellness and Physical Education 770.630.0381

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**Academic Achievement - Education**

M.S. Health Science

California State University, Long Beach

Long Beach, California

August 1993

Thesis: Evaluation of a Prenatal Education Program

B.S. Social Ecology

University of California, Irvine

Irvine, California

June 1983

Magna Cum Laude

**Teaching Experience**

Fall 2016 – Present **Instructor – Health and Community Wellness**

Department of Sport Management, Wellness and Physical Education.

College of Education, University of West Georgia

Evaluated highly by students.

**Courses Taught**

CMWL 2100 Introduction to Health and Community Wellness (Spring 2017, Fall 2017, Spring 2018 (2 sections), Summer 2018 (online), Fall 2019, Spring 2019, Summer 2020, Fall 2020)

PHED3220 Principals and Foundations of Health Education, Health Promotion, Program Planning and Evaluation (Fall 2016, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2020, Spring 2020)

CMWL4101 Worksite Wellness Programs (Spring 2017, Spring 2018, Fall 2018, Spring 2019)

CMWL 4102 Service Learning in Health and Community Wellness (Fall 2017, Spring 2018, Fall 2018, Spring 2019, Spring 2020, Fall 2020, Spring 2021)

PHED3240 Current Trends and Issues in Fitness and Wellness Leadership (Fall 2017, Fall 2018, Spring 2020, Fall 2020, Spring 2021)

PWLA1697 Walk/Jog (Spring 2018, Spring 2019, Spring 2020, Fall 2020)

XIDS2002 WDYKA Get Healthy Live Well (Fall 2018, Fall 2019)

PHED2685 Health Wellness and Society (Summer 2018, Summer 2019)

XIDS2002 WDYKA Get Healthy Live Well (Fall 2018, Fall 2019)

READ4285 Health and Literacy in Belize (Summer 2019, Summer 2020)

**Service**

**University System of Georgia**

* USG Diabetes Prevention Program planning – November 2019 to present
* USG Summer and Fall Challenge planning committee – May 2020 to August 2020
* USG Well-Being subcommittee Strategic Planning – August 2019 to December 2019

**University of West Georgia**

* Community Indicators Committee – August 2020 to present
* Wolf Wellness Committee, Co-chair **–** August 2017 to present
* USG Well-Being Liaison – August 2017 to present
* Diabetes Prevention Program Coordinator – August 2020 to present
* Learning Community Advisory Committee – August 2019 to December 2019
* Well Being Team member – August 2016 to August 2017

**College of Education**

* Belize Study Abroad Program, Director – May 2020 (cancelled due to COVID)
* Belize Study Abroad Program, Director – May 2019
* Belize Study Abroad Program, faculty member – May 2018
* London Study Abroad Program, faculty member – November 2017

**Sport Management, Wellness & Physical Education Department**

* Wolf Wellness Lab Team – August 2017 to present
* Senior Honors Thesis committee– August 2017 to December 2018
* Health and Community Wellness Advisory Committee coordinator – August 2017 to August 2019
* Assessment Coordinator for Health and Community Wellness– August 2018 to August 2019

**Local**

* Diabetes Symposium – Lions Club International planning committee – Sept. 2020 to present
* Partners Advancing Student Success (PASS) (formerly Communities in Schools) – Advisory Committee - 2017 to present
* Golden City Villa Rica Lions Club - 2002 to present
* Communities in Schools – Board member - 2015 to 2017

**National**

* Film reviewer for APHA 2018 Global Public Health Film Festival (2018)

**Work Experience**

**Consultant – June 2019 to present**

**Davis Direction Foundation**

Grant writing, consultation and evaluation for various grants including SAMHSA

**Consultant, Get Healthy Live Well –** August 2017 to August 2020

**Tanner Health System – Carrollton, GA**

Managed the Get Healthy Live Well Community Coalition and multiple committees until Jan. 2020. Coordinated the 2019 Community Health Needs Assessment process. Managed the Diabetes Prevention Program data project. Worked on additional projects as requested.

**Program Manager, Get Healthy Live Well/Community Outreach -** March 2005 to July 2017

**Tanner Health System - Carrollton, GA**

Responsible for the development, implementation and marketing of community initiatives tied to the hospital strategic plan. Manage Get Healthy, Live Well, a grant funded community wide initiative to reduce obesity and prevent chronic disease. Other programs have included an innovative health resource center in a mall with an average of 30,000 visits per year, childhood obesity, cardiac education, outreach to schools, speaker’s bureau and more. Managed the planning and implementation of wellness and health promotion programs for over 2500 employees.

**Director,** **Wellness &Tanner Specialty Center** - February 1996 to March 2005

**Tanner Health System - Carrollton, GA**

Was responsible for the strategic vision, policy making, implementation and evaluation of wellness and health education programs for outpatients, hospital employees, the community and business and industry. Programs included chronic disease education, assistance programs for indigent patients, health fairs, health screenings, mobile health services, incentive programs and a variety of wellness programs. Managed a department of clinical and non-clinical staff, including staff supervision and training, development of budget, goals and objectives. Wrote grant proposals to obtain additional funding.

**Health Promotion Manager -** May 1992 to October 1995

**Certified Grocers of California, Los Angeles, CA**

Was responsible for the development and implementation of a comprehensive health promotion program for 3,000 employees in a multi-site corporation. Recommended and implemented policy in all health related areas including workers’ compensation and disability management. Managed all health promotion efforts including development and marketing of programs and materials. As part of the corporate management team, developed strategies to control health care costs for the company.

**Vice President, Corporate Health Promotion -** December 1990 to May 1992

**Security Pacific Corporation, Los Angeles, CA**

Developed, implemented and evaluated a comprehensive health promotion program for 40,000 employees located nationwide at over 1,000 sites. Coordinated programs such as health risk assessment and screenings, smoking cessation programs, quarterly health events, health fairs, prenatal education, self-care and managing change. Researched and published a wellness newsletter.

**Health Project Coordinator -** November 1988 to December 1990

**Medical Care Affiliates/Health Promotion Affiliates, Boston, MA**

Consultant to **Digital Equipment Corporation** in the southwest area. Developed and executed an innovative pilot health, safety and wellness program for 2,000 employees at twenty sites in three states. Was responsible for the management and evaluation of program components. Established an emergency response program and safety training modules. Managed all occupational health programs including the employee assistance program, workers’ compensation and disability management. Implemented a comprehensive wellness program.

**Director of Education/Health Educator-** September 1985 to November 1988

**American Cancer Society, Orange County Unit, Costa Mesa, CA**

Managed the Education Department including staff supervision, budget, goals and objectives, strategic long range planning and reorganization. Was responsible for volunteer recruitment, training and motivation. Planned, promoted, implemented and evaluated over twenty youth, public and professional education programs.

**Teacher of English as a Second Language -** September 1983 to June 1985

**North American English Institute, Santiago, Chile**

Taught English language classes to adults in classroom and individual settings.

**Health Educator -** September 1980 to September 1983

**Golden West College Student Health Center, Huntington Beach, CA**

Planned and implemented a variety of health education programs for college students.

**Non-Academic Teaching and Training Experience**

* Diabetes Prevention Program – Facilitated year-long lifestyle change program. Jan. 2015 to Dec. 2015, March 2016 to Feb. 2017, Aug. 2016 to July 2017, Jan. 2018 to Dec. 2018. Coordinate Diabetes Prevention Programs at UWG, including becoming a CDC recognized program in March 2021. Administrator of Fresh Tri – a trial for improving compliance with DPP participants.
* Cooking Matters Instructor Training – Led Seven-hour training program. Oct. 2015, Nov. 2016, Feb. 2017, Mar. 2018
* Kids N Fitness Program – Taught seven-week nutrition and fitness program for obese children and families. Nov/Dec. 2015, Jan/Feb 2016, Apr/May 2016, Aug/Sept 2016, Jan/Feb 2017, Apr/May 2017
* Living Well with Diabetes – Facilitated six-week diabetes self-management program – Oct/Nov 2016, Jan/Feb 2017, Jan/Feb 2019
* Living Well with Chronic Disease –Facilitated six-week chronic disease self-management program. Mar/Apr 2017, June/Jul 2017

**Memberships**

* National Wellness Institute, member – January 2018 to present
* Wellness Councils of America, member – December 2016 to present
* Georgia SOPHE, member – July 2015 to present
* American Public Health Association, member – October 2017 to October 2019

**Certifications**

* National Commission for Health Education, Certified Health Education Specialist (CHES) – 1989 to present
* National Wellness Institute - Certified Wellness Practitioner (CWP) – 2019 to present
* Spencer Institute – Certified Sleep Science Coach - 2018
* National Wellness Institute – Resilience & Thriving Train the Trainer certificate - 2018
* CITI Program – Social & Behavioral Research – Basic – 2017, renewed 2020
* CITI Program – Conflicts of Interest – 2017, renewed 2020
* Welcoa – Seven Benchmarks: Advanced Worksite Wellness Certificate - 2017
* Stanford Patient Education – Master trainer for Chronic Disease Self-Management and Diabetes Self-Management programs - 2017
* Welcoa – Walking 4 Health Certificate – 2017
* Stanford Patient Education - Certified facilitator for Diabetes Self-Management program - updated – 2017
* Stanford Patient Education - Certified facilitator for Diabetes Self-Management program – 2016
* Welcoa – Seven Benchmarks: Beginner Worksite Wellness Certificate- 2016
* Stanford Patient Education - Certified facilitator for Chronic Disease Self-Management program - 2015
* Share Our Strength - Master trainer for Cooking Matters - 2015
* Los Angeles Children’s Hospital - Certified Kids N Fitness Coach – 2015
* Share Our Strength - Cooking Matters Instructor - 2013
* National Diabetes Prevention Program - Certified Lifestyle Coach - 2013

**Presentations**

* Georgia Educational Research Association Conference – Virtual, October 2020
  + A photovoice analysis of experiences during a short-term study abroad trip to Belize. Poster presentation with D. Biber.
* National Wellness Institute Annual Conference, St. Paul, MN June 2018
  + Setting Yourself Up for Success: Navigating the Professional Wellness Field
* American Public Health Association Annual Conference, Atlanta, GA November 2017
  + Implementing a Community-Clinical Linkages Initiative – Results from a Patient Referral Program in Rural Georgia
* Southern Obesity Summit, Houston, TX, November 2016
  + Living Well in Faith – Get Healthy Live Well Faith based Wellness
* DTTAC Dialogues Webinar, January 2016
  + A Tale of Two Systems: Diabetes Prevention Program
* National Center for Healthcare Leadership Conference, Chicago, Il, November 2015
  + Organizing for Community Leadership - Get Healthy Live Well
* Georgia Association of Extension 4-H Agents Annual Meeting, Pine Mountain, GA, April 2015
  + Cooking Matters
* Educational Research Conference, Sarasota, FL, February 2015
  + Evaluation of Diabetes Prevention Education for Rural Citizens. Co-presented with Barbara Kawulich, Ph.D
* Southern Obesity Summit, Louisville, KY, November 2014
  + Improving Healthy Food Access in the Rural South: Strategies for Introducing National Evidence Based Interventions in Small Communities – Get Healthy Live Well

**Publications**

* Biber, D. D., Stoepker, P., Gross, S., Heidorn, J., & Brandenburg, G. (*in review).*A model to promote university-community engagement through undergraduate high-impact practices. *Journal of Higher Education Outreach and Engagement,*(submittedApril, 2021).
* Duke D. Biber & Gina Brandenburg (2020): A photovoice analysis of experiences during a short-term study abroad trip to Belize, Reflective Practice, DOI: 10.1080/14623943.2020.1784867
* Biber, Duke, Brandenburg, Gina, Knoll, Chrissy, McBurse, Sasha, Merrem, Anne, Stewart, Bridgette (2018). The Wolf Wellness Lab: A Model for Community Health and Wellness Promotion. GAHPERD Journal, Issue 50, Vol 2.
* Kawulich, Barbara; Mindrila, Diana; Brandenburg, Gina (2016). Evaluation of Diabetes Prevention Education for Rural Citizens. Journal of Georgia Public Health Association, Vol 5, No. 3.
* Brandenburg, Gina; Carness, Fern; Dvorak, Sylva (1991). “The Healthy Workplace: Health Fairs for Your Wealthfare”, book published by Wellness Councils of America.

**Research**

* Biber, Duke, Brandenburg, Gina, Burrell, Carolyn, Clariett, Channing, Ealy, Peyton, Rawls, Nicole, Ricks, Jessica, Sweeting, Jasmine. Relationship between Sleep and Stress in a Generation Z Sample. Presented at a poster session for Research and Study Abroad Showcase at University of West Georgia (2018)

**Grants**

**University of West Georgia**

* Sources of Strength. University of West Georgia SOR College Adopt a School Opioid Initiative. Georgia Department of Behavioral Health & Developmental Disabilities. Duke Biber, PI. Awarded $105,039 (Jan. 2020)
* Middle School Empowerment Project: Community and School Based Physical Activity and Fitness. Atlanta Falcons Youth Foundation. Peter Stoepker and Duke Biber – co-PI. Awarded $591,683 for five-year project (Jan. 2020).
* Diabetes Prevention Program. Funding from University System of Georgia. Awarded $1,500 (Jan. 2020).
* Combating Summer Slide: Bringing Innovative Activities to Our Rural Communities. Charles LaFitte Foundation. Co-PI with Laura Wilcox and Angela Branyon. (2018). Implementation cancelled in 2020 due to COVID. In progress for summer 2021.
* Combating Summer Slide: Bringing Innovative Activities to Our Rural Communities. Community Foundation of West Georgia. Co-PI with Laura Wilcox and Angela Branyon. (2018). Not Awarded
* Wolf Wellness project. Funding from University System of Georgia. Awarded $10,000 (Oct. 2018) for Wolf Wellness lab and wellness programs.
* Get Fruved Mini grant from University of Tennessee, Project Co-lead. Awarded $3,000. (August 2017). Worked with students to implement a campus wide health survey and environmental audits around campus and the community.

**Tanner Health System**

* Community Food Projects Competitive Grant Program. Developed and awarded 4-year grant from the USDA in the amount of $398,070 to increase access to healthy foods. (September 2017 – August 2021)
* Share Our Strength. Developed and awarded $17,000 grant to implement Cooking Matters classes for parents of children ages 0-5. (July 2017 – June 2018)
* Partnerships to Improve Community Health (PICH) Grant. Developed and awarded 3-year $2.5 million grant from CDC to develop policy, systems and environmental changes to prevent obesity and reduce chronic disease in west Georgia. Served as program manager for grant. (2014-2017).
* Community Transformation Grant (CTG). Developed and managed 2 year $1.22 million grant from CDC to prevent obesity and reduce chronic disease in west Georgia (2012-2014).
* Community Foundation of West Georgia. Developed and managed $50,000 grant award to reduce obesity, improve nutrition and increase activity in west Georgia (2010-2012).
* Developed and awarded and managed competitive state and federal grants bringing in over one million dollars to expand diabetes and chronic disease education and assistance programs for low income individuals (2000, 2002).
* Developed and implemented innovative grant proposals for programs such as childhood obesity, cooking classes for low income individuals, men’s health, women’s health and heart disease. Was awarded over $340,000 in grant funds from community foundations to support these programs (2000-2017).

**Davis Direction Foundation**

* Cobb County Community Development Block Grant – Public Facilities and Improvement. Wrote $450,000 grant proposal for Davis Direction Foundation for The Re-Zoned, Re-purposed project. April 2021. In review.
* Substance Abuse and Mental Health Services Administration (SAMHSA) grant. Grant proposal for Davis Direction Foundation for Zoned for Recovery Services Program. Submitted for $600,000 for 3 year grant in February, 2021. In progress.
* Substance Abuse and Mental Health Services Administration (SAMHSA) grant. Wrote grant proposal for Davis Direction Foundation for Zoned for Re-Entry project. Awarded $600,000 for 3 year grant. Submitted in 2017, Awarded in 2018.

**Awards and Honors**

* For our efforts to improve the health of the community, Get Healthy, Live Well has received multiple accolades including:
  + Foster McGaw Award from American Hospital Association-finalist (2018)
  + Healthy Georgia Innovation Award (2016)
  + Nova Award from the American Hospital Association (2016)
  + National Center for Healthcare Leadership Challenge Award (2015)
  + Georgia Hospital Association Community Leadership Award (2014)
  + Georgia Alliance of Community Hospital's Large Hospital of the Year Award (2014)
  + Georgia Department of Public Health "Partner Up for Public Health" Hero Award (2013)
* Outstanding Community Member Award from the University of West Georgia – 2014
* Achieved Wellness Councils of America “Well Workplace Gold” Award for comprehensive employee wellness program at Tanner Health System (2005).
* Won the HealthNet Worksite Wellness Excellence Award for the best start up wellness program in California (1995).

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