

Michael Tucker
1601 Maple St. Carrollton GA. 30116
Ph: 678-839-6631 | Email: mttucker@westga.edu

Education

B.S. in Mass Communications - Digital Media & Telecommunications
M.S. in Digital and Social Media

Research Interests

Radio, Audio Production, Sound Design, Audio Engineering, New Media,
Management, A.I.

Professional Experience

WOLF Radio & WOLF Sports Network,
120 Back Campus Dr. Carrollton GA 30116
Operations Manager - Feb 2017 - Current

Gradick Communications,
102 Parkwood Circle Carrollton, GA 30117
Producer, July 2015 – August 2018
On-air Personality Kiss 102.7 FM, October 2015 – August 2018

Teaching Assignments

Adjunct Instructor
School of Communication, Film, and Media
University of West Georgia

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Courses Taught

COMM 4485 - Digital Broadcasting and Streaming (Spring 2025)
COMM 3351 – Radio & Audio Production (Spring 2026)

Panel Presentations

Panelist – (2025) “We’ll Do it Live (Streaming) on Social Media and Web.” BEA Convention, Las Vegas NV

Panelist – (2025) “Gaming Content and Your Media Organization.” BEA Convention, Las Vegas NV

Panelist - (2024) Coaching On-Air Personalities. BEA Convention, Las Vegas NV

Panelist - (2024) Esports and College Media: How Do They Work Together?. BEA Convention, Las Vegas NV

Panelist - (2023) *Content Creation and Your Station: How to enhance your station's presence and recruit the next generation of students.* BEA Convention, Las Vegas, NV

Panelist - (2022) *Management Styles in Student Media.* BEA Convention, Las Vegas, NV

Panelist - (2019) *Interactive Show & Tell: Here Are the Audio Clips, Now Tell Your Story.* BEA Convention, Las Vegas, NV

Panelist - (2018) *The Relevance of the Radio Course Then and Now: How It Continues to Inspire Students to Choose Radio.* BEA Convention, Las Vegas, NV

Awards/Honors

UWG Competitiveness Award, 2025
University of West Georgia

Marconi Award Nominee, 2024

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NAB Marconi Awards

Distinguished Advisor Award, 2023
College Media Association

Competitiveness Award Finalist, 2023
UWG Employee Recognition Awards

Tom Gibson Award or Outstanding Engineer Finalist, 2023
Intercollegiate Broadcasting System

Competitiveness Award Finalist, 2022
UWG Employee Recognition Awards

Best College Radio Advisor, 2021
Intercollegiate Broadcasting System

Best College Radio Advisor, 2021
Intercollegiate Broadcasting System

Outstanding Staff Member Award Nominee, 2018
University of West Georgia - College of Social Sciences

Professional Development Award, 2014
University of West Georgia - Department of Mass Communications

Student Research Assistant Recognition, 2014
University of West Georgia - Department of Mass Communications

Alpha Epsilon Rho Honor Society Inductee, 2013
National Broadcasting Society- Alpha Epsilon Rho Honor Society

Best Blog - "Reel Talk", 2015
Intercollegiate Broadcasting System

Best Promo Series - "Reel Talk", 2015
Intercollegiate Broadcasting System

Best Station Imaging - The WOLF Internet Radio Station Imaging, 2015
College Broadcasters, Inc - National Student Production Award

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Professional Memberships

Broadcast Education Association, 2013-Current
Intercollegiate Broadcasting Systems, 2013 -Current
College Broadcasters Inc., 2013 - Current
College Media Association, 2017 - Current

Committees/Service

WOLFstock Event Coordinator, 2014-present
The WOLF Internet Radio- Mass Communications Department, University
of West Georgia

Festival of Media Arts Faculty Audio Competition Judge- 2018 - Present
Broadcast Education Association

IBS Media Awards Student Judge- 2018 - Present
Intercollegiate Broadcasting System

IBS Media Awards Faculty Judge- 2018 - Present
Intercollegiate Broadcasting System

Media Day- Social Media Sub-committee, 2018 – 2020
Mass Communications Department, University of West Georgia

Blind Review for *Studies in Social Sciences*, January 2019
"Star Wars: The Fascism Awakens Representation and its Failure from the
Early 20th Century to a Galaxy a Long Time Ago and Far, Far Away"

Media Day- Networking Sub-committee, 2020 – 2021
Mass Communications Department, University of West Georgia

Festival of Media Arts Faculty Video competition Judge- 2021 - Present
Broadcast Education Association

Festival of Media Arts Student Audio competition Judge- 2021 - Present
Broadcast Education Association

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Hiring Committee for SCFM Media Lab Supervisor - 2021-2022
University of West Georgia School of Communication, Film, and Media

Hiring Committee or UWG Esports Coach- 2021 - 2022
University of West Georgia

Digital Media and Entertainment Program Advisory Committee- 2020 - Present
University of West Georgia School of Communication, Film, and Media

UWG Esports Space & Facility Sub Committee- 2021 - Present
University of West Georgia Esports Advisory Council

Media Day- Showcase Sub-committee, 2022 – 2023
Mass Communications Department, University of West Georgia

Skills

- Padcaster System
- Comrex NX Access and Rack System
- WideOrbit Streaming systems
- WideOrbit Radio Automation Software
- MusicMaster radio scheduler software
- AEQ Digital Audio Board software
- Wordpress
- OBS and Stream Deck Video Streaming Software
- Tricaster Mini and Tricaster Production Software
- Social Media Analytics (Facebook, Twitter, Instagram, Snapchat, YouTube, Spotify, Twitch)

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- Adobe Suite (3.0+)