Lantz Ferrell

The University of West Georgia

Richards College of Business, Department of Management

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**EDUCATION**

**Masters of Business Administration** **1996**

University of North Alabama Florence, Alabama

**Bachelor of Business Administration 1983**

University of Mississippi University, Mississippi

**EXERIENCE**

**Lecturer** **January 2019 – present**

Department of Management, Richards College of Business

University of West Georgia, Carrollton, Georgia

*Teach 4 undergraduate courses per semester*

CISM 2201 – Fundamentals of Business & Spreadsheet Analysis

MGMT 3600 – Introduction to Management

**Non-Credit Teaching – Continuing Education February 2020-present**

The University of West Georgia, Carrollton, Georgia

Excel – Advanced

Leadership Skills

Goal Setting

Time Management

Stress Management

**Educational Program Specialist – eCore June 2017 – December 2018**

eCore – University System of Georgia

Housed on the University of West Georgia campus

Student Engagement and Analytics – Testing

**West Georgia Technical College September 2014-June 2017**

Part-Time – Proctor and Non-Credit Courses

Excel – basic, intermediate, advanced

PowerPoint

**Workforce Education Specialist October 2013-July 2014**

Copiah-Lincoln Community College, Wesson, Mississipi

Non-Credit Courses to Community Professionals

Excel – basic, intermediate, advanced, PowerPoint, Word

**PRESENTATIONS**

* White, S., & Ferrell, C., “*Utilizing Mid-Semester Feedback for Improved Experiences in Online Courses*” Innovations in Pedagogy, Carrollton, Georgia, May 2023 (Presentation, Local, Pedagogy Research)
* Green, K., Thomas, T., & Ferrell, C., “*Scavenger Hunt Designs to Facilitate Learning and Classroom Community*” Innovations in Pedagogy, Carrollton, Georgia, May 2023 (Presentation, Local, Pedagogy Research)
* White, S., Reaves, P. & Ferrell, C., “*Metacognition-Creating Content and Generating Student Buy-In*” Meaningful Living & Learning in a Digital World, Savannah, Georgia, February 2023
* Reaves, P., White, S., & Ferrell, C., “*Better Metacognition – Better Understanding – Better Grades*” Digital Learning Administration Conference, Jekyll Island, Georgia, July 2022
* Green, K., & Ferrell, C., “*Using spreadsheet functions and errors to develop problem-solving skills*” University System of Georgia Teaching & Learning Conference, Online Conference, March 2022
* Reaves, P., White, S., & Ferrell, C., “*Applying Metacognition for Improved Learning – A Framework for Application in Online Courses*” Meaningful Living & Learning in a Digital World, Savannah, Georgia, February 2022
* Ferrell, C., Reaves, P. & White, S., (2021) “*Applying Metacognition for Improved Learning: Strategies and Lessons Learned*” UWG Innovations in Pedagogy Conference, Carrollton, Georgia, May 2021
* Ferrell, C., Reaves, P. & White,S. (2020) “*Applying Metacognition for Improved Learning: Strategies and Lessons Learned*”. Western Business & Management 2020 Business Teaching & Pegagogy Online International Research Conference. September, 2020.
* Ferrell, L, White, S., Green, K. “*A Framework for Identifying Student Perceptions: The One-Minute List*”, Academy of Business Research Conference, Las Vegas, Nevada, October 2019
* White, S., Green, K., Ferrell, L “*Finding Frames of Reference: Fast Ways to Identify Student Perceptions*” UWG Innovations in Pedagogy Conference, Carrollton, Georgia, May 2019

**PUBLICATIONS**

* Green, K., Ferrell, L. (2022) “*Spreadsheet check figures and guided errors for problem-solving instruction*” Published in Journal of Instructional Pedagogies, 28. AACSB Class: Discipline-based Scholarship – Learning & Pedagogical

**PROFESSIONAL DEVELOPMENT**

* “*Mental Wellness*”, Women Empowering Women, Tramaine el Amin (Spring 2024)
* “*Why Not Now*?”, Black History Luncheon, Larry Thornton (Spring 2024)
* “*Technology in the Classroom*”, RCOB Faculty Workshop, Philip Reaves (Fall 2024)
* McCalman Round Table Breakfast, Brad Fisher (Fall 2024)
* USG AI webinar series – 3 sessions (Fall 2023)
* UWG Active Shooter training (Fall 2023)
* “*Teaching for Learning: Evidence-Based Approaches for Online and Blended Learning*”, RCOB Faculty Workshop, Claire Howell Major (Fall 2023)
* Women’s Business Summit: Carrollton (Fall 2023)
* “*Enrich Your Classroom Culture with Inclusion, Equity, and Belonging*”, Rebekah Teal (Spring 2023)
* Women Empowering Women, Stephanie Stuckey (Spring 2023)
* Member, “*High Impact Practices in Online Education*”, Faculty Learning Community (Spring 2022)
* Attendee, QPR (Spring 2022)
* Training, JuJa (Spring 2022)
* Attendee, CPR training (Spring 2022)
* Attendee, AACSB prep workshop, Pre-visit, Visit (Fall & Spring 2021)
* Attendee, New Faculty Orientation (Fall 2019)
* Attendee, New Faculty Academy (Fall 2019)
* Member, “*Distracted – Why Students Can’t Focus and What You Can Do About It*”, Center for Teaching & Learning reading group (Fall 2021)
* Member, “*Engaging Students Online*”, Faculty Learning Community (Spring 2021)
* McCalman Round Table (Spring 2019)
* Attendee, Tableau workshop, eCore/Continuing Education (Spring 2019)
* Attendee, Pearson Information Learning Technology Summit (Spring 2019)
* Member, “*Wicked Students”* Center for Faculty Learning reading group (Spring 2019)
* Attendee, Student Mental Health Awareness Townhall - 2 sessions (Spring 2019)

**SERVICE**

* Guest Speaker on Excel, Carrollton High School (Spring 2024)
* Advisor, Management Club (Spring 2019-present)
* Continuing Education, *Basic, Intermediate, Advanced Excel, Leadership, Goal Setting, Time Management, Stress Management*, Community & Corporate classes (2019 – present)
* Helper with Early Executive Track (Fall 2023), (Fall 2020 – Fall 2022)
* UWG Teaching, Learning, & Assessment Committee (Fall 2021-present)
* Department Representative, A-Day (2019-2022)
* Department Representative, UWG Academics Fair (Fall 2023)
* Participant, Focus Group for local business (Spring 2024)
* Member, Enrollment/Retention Committee (Spring 2023)
* Member, Scholarship Committee (Spring 2023)
* Member, Advisor Search Committee (Spring 2023)
* Member, Student Recruiting Committee (Spring 2023)
* Member Title IX Committee (Spring 2023)
* Attendee, UWG Graduation Faculty Representative (2019-present)
* Marshall, UWG Graduation (Spring 2022 & 2023)
* Department Representative, UWG Preview Day (Fall 2022)
* Attendee, Stone Center Family Business Luncheon (Fall 2022)
* Member, PAAA Advisory Committee (Spring 2022)
* Volunteer, UWG Taste of Culture (Fall 2021)
* Member, UWG Work Life Integration Pilot Program (Fall 2021)
* Member, RCOB Advisor Search Committee (Spring 2021)
* Participant, RCOB video with Wolfie (Spring 2021)
* Facilitator, Helen Ruffin Reading Bowl (Spring 2019 & Spring 2021)
* Volunteer, UWG Welcome Back Blast – Late Night Breakfast (Fall 2020)
* Volunteer, UWG Welcome Back Blast – Pack Premier Build a Wolfie (Fall 2020)
* Volunteer, Management Department Instagram Faculty Takeover (Fall 2020)
* Volunteer, ROCB Ice Cream Social (Fall 2019)
* Major Flix, Management Department (Fall & Spring 2019)
* Session Chair, ABR Conference, Las Vegas, Nevada (Fall 2019)
* Volunteer, UWG Scholarship Day (Spring 2019)
* Attendee, Beta Gamma Sigma Induction (Spring 2019)
* Volunteer, Tim Tebow Nigh to Shine (Spring 2019)