

**Constance L. Ferrell**  
The University of West Georgia  
Management  
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## **EDUCATION**

MBA, University of North Alabama, 1997.

BBA, University of Mississippi, 1983.

### **Qualifications**

University of West Georgia - January 1, 2019

Current Rank: Lecturer

Tenure Decision Year:

Faculty Rank and Date of Attainment:

## **WORK EXPERIENCE**

### **Academic Positions**

Academic Year (2020-2021): Management, Lecturer, Non-Tenure Track, Participating, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2019-2020): Management, Lecturer, Non-Tenure Track, Participating, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2018-2019): Management, Lecturer, Non-Tenure Track, Participating, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

### **Professional Positions**

#### **Academic**

Lecturer, University of West Georgia. (January 2019 - Present).

Adjunct Instructor, West Georgia Technical College. (October 2014 - June 2017).

Workforce Education Training Specialist, Copiah-Lincoln Community College, Wesson, MS. (October 2013 - July 2014).

Workforce Education Adjunct Instructor, Copiah-Lincoln Community College, Wesson, MS. (2013).

Instructor, Colonial Hills Christian School, Lithia Springs, GA. (August 2003 - December 2012).

#### **Professional**

Educational Program Specialist, University of West Georgia. (June 2017 - December 2018).

### **Teaching Experience**

#### **The University of West Georgia**

CISM 2201, Fall 2019, 2 sections.

CISM 2201, Spring 2019, 1 section.  
CISM 2201, Spring 2020, 3 sections.  
MGNT 3600, Fall 2019, 2 sections.  
MGNT 3600, Spring 2019, 2 sections.  
MGNT 3600, Spring 2020, 1 section.

### **Non-Credit Instruction Taught**

Continuing Education, Central Georgia EMC. (February 10, 2020).  
Continuing Education, UWG - N Lunch-n-Learn. (December 13, 2019).  
Continuing Education, Continuing Education at UWG-N. (December 6, 2019).  
Continuing Education, GreyStone. (November 20, 2019).  
Continuing Education, GreyStone Power. (September 18, 2019).  
Continuing Education, Bonair - Newnan. (July 16, 2019 - July 17, 2019).

## **RESEARCH**

### **Papers Presented**

A Framework for Identifying Student Perceptions: The One-Minute List, Las Vegas, Nevada. (October 14, 2019).  
Finding Frames of Reference: Fast Ways to Identify Student Perceptions, UWG, Carrollton, GA. (May 14, 2019).

## **SERVICE**

### **Professional Activities**

#### **College**

Volunteer, RCOB - Communications. (July 21, 2020).  
Ice Cream Social. (August 20, 2019).  
Attendee, Meeting, RCOB Fall Faculty Meeting. (August 7, 2019).  
Attendee, Meeting, New Faculty Orientation - Richards College of Business. (August 5, 2019).  
Attendee, Meeting, RCOB Faculty Meeting. (May 13, 2019).  
Attendee, Meeting, Beta Gamma Sigma. (April 9, 2019).  
Attendee, Meeting, McCalman Roundtable. (April 5, 2019).

#### **Department**

Committee Chair, CISM 2201 - Restructure Committee. (March 2019 - 2020).  
Collaboration with another UWG employee/class on new CISM 2201, Collaboration with UWG personnel on master's degree. (February 2020).  
Attendee, Graduation, UWG Fall Commencement Exercises. (December 14, 2019).  
Faculty Advisor, Preview Day. (November 3, 2019).  
Attendee, Meeting, RCOB Groundbreaking. (October 18, 2019).  
Major Flix. (October 1, 2019).  
Attendee, Meeting, Fall Management Dept Meeting. (September 6, 2019).

Attendee, Meeting, Management Dept Meeting. (April 26, 2019).  
Attendee, Meeting, Pearson Info Summit. (March 22, 2019).  
Attendee, Meeting, Lumen. (March 14, 2019).  
Representative, Department of Management, Major Flix. (February 19, 2019).  
Attendee, Meeting, Management Dept Meeting. (February 1, 2019).

### **Professional**

Attendee, Meeting, CTL Faculty Reading Group. (September 16, 2019 - November 18, 2019).  
Attendee, Meeting, New Faculty Academy. (September 26, 2019 - November 14, 2019).  
Session Chair, Session Chair - ABR Conference - October, 2019. (October 14, 2019).  
Attendee, Meeting, Town Hall - Student Mental Health Awareness. (September 20, 2019).

### **Public/Community**

Volunteer - Moderator of Room, Helen Ruffin Reading Bowl. (February 9, 2019).  
Volunteer, Tim Tebow Night to Shine. (February 8, 2019).

### **Student Organization**

Faculty Advisor, Management Club. (February 2019 - January 2021).  
Attendee, Meeting, Marketing Meeting. (September 9, 2019).  
Student Org Advisor (Professional Org), Lead Day (for Mgmt Club). (August 13, 2019).  
Faculty Advisor, Management Club - Field Trip. (February 22, 2019).

### **The University of West Georgia**

Faculty Advisor, Management Club (Center for Student Involvement grant). (January 31, 2020).  
Committee Member, A Day - Management Department. (October 17, 2019).  
Attendee, Meeting, New Faculty Orientation, University of West Georgia. (August 6, 2019).  
Volunteer, Scholarship Day - Admissions. (February 18, 2019).

## **Professional Development**

### **Workshop**

Tableau, eCore/Continuing Education. (May 20, 2019 - May 22, 2019).