CURRICULUM VITAE

**Jennifer Ann Pecoraro, Ph.D.**

**EDUCATIONAL BACKGROUND**

2019 **Doctorate of Philosophy,** Kinesiology and Health

 **Cognate**: Sport Administration

 Georgia State University, Atlanta, Georgia

2016 – 2019, GPA: 3.93

Research Interests: Collegiate Recreation, Marginalized Populations, Sociology, Philosophy of Sport, LGBT+, and Inclusion

Major Advisor: Dr. Brenda G. Pitts, Professor, Sport Management, Georgia State University

**Dissertation:** *Benefits and Constraints of Participation in Collegiate Recreation Programs and Services for Trans-Identifying Students*

2015 **Master of Science,** Sport Administration

 Georgia State University, Atlanta, Georgia

2013 – 2015, GPA: 4.23

2013 **Bachelor of Arts,** English, *Secondary Education*

 Minor: Philosophy

 Georgia State University, Atlanta, Georgia

2009 – 2013, Overall GPA: 3.60, Major GPA 3.78

*Graduated Cum Laude*

**PROFESSIONAL EXPERIENCE**

2019 – Current **Assistant Professor, Sport Management**

*Undergraduate Program Coordinator*

 University of West Georgia

2017 – 2019 **Instructor, Sport Management**

 University of West Georgia

2015 – 2017  **Member Services Coordinator, Campus Recreation Complex**

Georgia Institute of Technology

2010 – 2018 **Trip Leader – Outdoor Recreation Program**

 Georgia State University, Department of Recreational Services

2014 – 2015 **Business Services Graduate Assistant**

 Georgia State University, Department of Recreational Services

2010 – 2015 **Ropes Course Technician**

 Georgia State University, Department of Recreational Services

2013 – 2014 **Outdoor Recreation Graduate Assistant**

 Georgia State University, Department of Recreational Services

2010 – 2013 **Student Assistant, Outdoor Recreation Program**

Georgia State University, Department of Recreational Services

2010 – 2012 **Marketing and Graphic Design Coordinator**

 Fun Junction USA

**RESEARCH and SCHOLARSHIP**

Marginalized identities and interrelated social issues—often influencing participation in sport programs and services—receive little scholarly attention specific to collegiate recreation as a sector of sport management. The prevailing professional organization, NIRSA: Leaders in Collegiate Recreation, calls for practitioners to promote social equity and consume scholarly research with the intent of applying its findings. The following research and scholarship is illustrative of a pursuit to promote social equity in collegiate recreation. This pursuit largely features foundational inquiries into specific and timely, socially conscious issues in sport. This includes a primary focus on transgender advocacy and people of color. The intent of the following research and scholarship is to explore factors that inhibit participation in collegiate recreation programs and services among individuals with marginalized identities with a focus on identifying methods for social inequity alleviation; this exploration includes seminal works regarding constraints and barriers specific to marginalized identities and collegiate recreation. Future research and scholarship will continue to explore these constraints and barriers, suggest methods of alleviation for practitioner utilization, and assess the effectiveness of such strategies. This research and scholarship aids in promoting wellbeing for all members of campus communities regardless of sex, gender identity, race, color, ethnicity, socio-economic status, ability, age, religion, national origin, sexual orientation, or any other subjectivity. This research and scholarship—though narrowly specific—is applicable in broad collaboration to research that explores inclusion in sport. Consequentially, inclusion as the prevailing theme promotes collaboration with other sectors of the sport industry as well as with interdisciplinary research.

**MANUSCRIPTS**

**Pecoraro, J. A.**, & Pitts, B. G. (in press). Perceived Meanings and Implications of Transgender Inclusive Policies in Collegiate Recreation: An Exploratory Study. *Recreational Sports Journal*.

**Pecoraro, J. A.**, & Pitts, B. G. (2020). Beyond Locker Rooms: Perceived Constraints to Collegiate Recreation Participation for Trans-Identifying Students. Manuscript in preparation.

**PRESENTATIONS**

Hamilton, J. J., **Pecoraro, J. A.**, Brazelton, G. B., & Pitts, B. G. (2020). An Exploration of the Effects of Tokenism for People of Color Working at Predominately White Institutes in Collegiate Recreation. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation, April 18 – 21, 2020, Phoenix, Arizona.

**Pecoraro, J. A.**, Pitts, B. G., & Guay, D. (2020). Workplace Transgender Allyship in Collegiate Recreation: An Exploration of Trans-Advocacy Among Practitioners. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation, April 18 – 21, 2020, Phoenix, Arizona.

**Pecoraro, J.A.**, & Pitts, B. G. (2019) Beyond Locker Rooms: Constraints to Collegiate Recreation Participation for Trans-Identifying Students. Accepted for presentation at the annual conference of the North American Society for the Sociology of Sport. November 6 - 9, 2019, Virginia Beach, Virginia.

**Pecoraro, J. A.**, & Pitts, B. G. (2019). Perspectives of Play: An Exploration of Collegiate Outdoor Recreation Participation Experiences of College Students Who are People of Color. Accepted for presentation at the annual conference of the Global Sport Business Association. February 28 – March 4, 2019, Fort Lauderdale, Florida.

**Pecoraro, J. A.** (2018). What’s Going on in the Classroom? An Interactive Discussion on the Contribution of Academia to the Collegiate Recreation Profession. Accepted for presentation at the annual conference of Georgia Recreational Sports Association, September 27 – 28, 2018, Valdosta, Georgia.

**Pecoraro, J. A.** (2018). The Tokenism Epidemic: POC Representation in Collegiate Recreation Images. Accepted for presentation at the annual conference of Georgia Recreational Sports Association, September 27 – 28, 2018, Valdosta, Georgia.

**Pecoraro, J. A.**, & Pitts, B. G. (2018). Perceived Meanings and Implications of Transgender Inclusive Policies in Collegiate Recreation - An Exploratory Study.  Accepted for presentation at the annual conference of the North American Society for the Sociology of Sport, October 31 – November 3, 2018, Vancouver BC, Canada.

**Pecoraro, J. A.**, & Pitts, B. G. (2018). The Presence of Underrepresented Populations in Outdoor Recreation: An Analysis of Collegiate Recreation Advertisements. Accepted for poster presentation at the annual conference of the North American Society for Sport Management, June 5 – June 9, 2018, Halifax, Nova Scotia.

**Pecoraro, J. A.,** Verdin, T., & Pitts, B. G. (2018). What’s in a Word? A Discourse Analysis of Transgender Inclusive Language in Competitive Sports Policy. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation, March 4 – 7, 2018, Denver, Colorado.

**Pecoraro, J. A.,** & Pitts, B. G. (2018). Examination of Inclusivity of Transgender People in University Campus Recreation: An Analysis of Website Content. Accepted for presentation at the annual conference of the Global Sport Business Association. March 1 – 5, 2018, Fort Lauderdale, Florida.

**Pecoraro, J. A.,** & Pitts, B. G. (2018). Website Inclusivity for Transgender Consumers: A Georgia-Centric Exploratory Study. Accepted for presentation at the annual conference of Georgia Recreational Sports Association, February 1 – 2, 2018, Athens, Georgia.

**Pecoraro, J. A.,** & Pitts, B. G. (2018). Data-Driven Decisions: Why Research Matters in Collegiate Recreation. Accepted for presentation at the annual conference of Georgia Recreational Sports Association, February 1 – 2, 2018, Athens, Georgia.

Hill, D., & **Pecoraro, J. A**. (2018). The Value of Transferable Skills: Positioning Your Collegiate Recreation Experience. Accepted for presentation at the annual conference of Georgia Recreational Sports Association, February 1 – 2, 2018, Athens, Georgia.

**Pecoraro, J. A.,** & Pitts, B. G. (2017). Examining Transgender Content on Collegiate Recreation Websites: A Region II Exploratory Study. Accepted for presentation at the annual conference of Region II, NIRSA: Leaders in Collegiate Recreation, October 16 – 18, 2017, Ponte Vedra Beach, Florida.

**Pecoraro, J. A.,** & Pitts, B. G. (2017). The Pick of a Pic: An Examination of People of Color in Collegiate Recreation Program Guides. Accepted for presentation at the annual conference of Region II, NIRSA: Leaders in Collegiate Recreation, October 16 – 18, 2017, Ponte Vedra Beach, Florida.

**Pecoraro, J. A.,** & Pitts, B. G. (2017). A Content Analysis of Transgender Inclusivity on Collegiate Recreation Websites. Accepted for poster presentation at the annual conference of the World Association for Sport Management, June 20 – 23, 2017, Kaunas, Lithuania.

**Pecoraro, J. A**., Marquez, A. A., Cianfrone, B. A., & Pitts, B. G. (2017). A content analysis of digital content accessibility on university athletic department websites. Accepted for presentation at the annual conference of the College Sports Research Institute, April 12 –14, 2017, Columbia, South Carolina.

**Pecoraro, J. A.** (2017). Let’s Build Something! Feasibility Case Study. Accepted for presentation at the annual conference of the North American Society for Sport Management Teaching and Learning Fair, May 30 – June 3, 2017, Denver, Colorado.

**Pecoraro, J. A.** (2017). Embrace your entire campus: Creating an inclusive atmosphere for faculty and staff. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation, February 21 – 24, 2017, National Harbor, Maryland.

**Pecoraro, J. A.** (2017). ADA compliant marketing for campus recreation. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation, February 21 – 24, 2017, National Harbor, Maryland.

**Pecoraro, J. A.** (2017). Getting over that awkward hello: Succeeding as an introvert in campus recreation. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation, February 21 – 24, 2017, National Harbor, Maryland.

**Pecoraro, J. A.**, & O’Neil, K.(2016). Practicing inclusion: Implementing inclusive marketing methodologies. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation and ACUI Collegiate Marketing, November 9 – 11, 2016, Las Vegas, Nevada.

**Pecoraro, J. A.** (2016). ADA compliant marketing for campus recreation. Accepted for presentation at the annual conference of Region II, NIRSA: Leaders in Collegiate Recreation, October 31 – November 2, 2016, Atlanta, Georgia.

**Pecoraro, J. A.**,&Verdin, T.(2016). The profound impact of a pronoun: Supporting inclusion and diversity. Accepted for presentation at the annual conference of Region II, NIRSA: Leaders in Collegiate Recreation, October 31 – November 2, 2016, Atlanta, Georgia.

**Pecoraro, J. A.** (2016). Marketing & business operations. Accepted for moderation at the annual conference of Region II, NIRSA: Leaders in Collegiate Recreation, October 31 – November 2, 2016, Atlanta, Georgia.

**Pecoraro, J. A.** (2016). NIRSA Assembly. Accepted for moderation at the annual conference of Region II, NIRSA: Leaders in Collegiate Recreation, October 31 – November 2, 2016, Atlanta, Georgia.

**Pecoraro, J. A.** (2016). Making it more than just a lower sink: Programming, marketing, and ADA compliance. Accepted for moderation at the annual conference of NIRSA: Leaders in Collegiate Recreation – Facilities Institute, October 19 – 21, 2016, Tempe, Arizona.

**Pecoraro, J. A.** (2016). Create your community: Engaging and retaining non-student members. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation, April 3 – 6, 2016, Kissimmee, Florida.

**Pecoraro, J. A.** (2016). Getting over that awkward “hello” – Succeeding as an introvert in campus recreation. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation – Emerging Recreational Sport Leaders, February 25 – 27, 2016, Hattiesburg, Mississippi.

**Pecoraro, J. A.**, & Toberg, K.(2016). Take it from the big screen! Cinematic leadership lessons for campus recreation leaders. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation – Emerging Recreational Sport Leaders, February 25 – 27, 2016, Hattiesburg, Mississippi.

**Pecoraro, J. A.** (2015). ADA Compliance: It’s more than just a lower sink. Accepted for presentation at the annual conference of Region II, NIRSA: Leaders in Collegiate Recreation, November 9 – 11, 2015, Greenville, South Carolina.

**Pecoraro, J. A.**, & Kolis, W.(2015). Ambassadors assemble! Creating a member engagement team. Accepted for presentation at the annual conference of Region II, NIRSA: Leaders in Collegiate Recreation, November 9 – 11, 2015, Greenville, South Carolina.

**Pecoraro, J. A.**, Willis, A., Hughes, K., & Gardner, K.(2015). Are you TECH savvy? Embracing technology in campus recreation. Accepted for presentation at the annual conference of Georgia Recreational Sports Association, September 25 – 25, 2015, Milledgeville, Georgia.

**Pecoraro, J. A.**, O’Neil, K., & Kolis, W. (2015). Marketing that matters: Promoting inclusion and diversity through strategic marketing. Accepted for presentation at the annual conference of Georgia Recreational Sports Association, September 25 – 25, 2015, Milledgeville, Georgia.

**Pecoraro, J. A.**, & Kolis, W.(2015). Marketing and Business Operations. Accepted for moderation at the annual conference of Georgia Recreational Sports Association, September 25 – 25, 2015, Milledgeville, Georgia.

**Pecoraro, J. A.** (2015). Addressing barriers to underrepresented populations in outdoor recreation. Accepted for presentation at the annual conference of NIRSA: Leaders in Collegiate Recreation – Emerging Recreational Sport Leaders, February 19 – 21, 2016, Orlando, Florida.

**INSTRUCTION**

Summer 2020:

SPMG 4685 (E02) – Issues in Collegiate Athletics Online (100% Online)

SPMG 4685 (E03) – Sport in Film Online (100% Online)

SPMG 4685 (E05) – Introduction to the Business of Esport Online (100% Online)

Spring 2020:

SPMG 2600 (01) – Introduction to Sport Management Hybrid (50% Online) 34 Enrollment

SPMG 3670 (01) – Practicum Hybrid (50% Online) 36 Enrollment

Fall 2019:

SPMG 2600 (LI2) – Introduction to Sport Management Technology Enhanced 32 Enrollment

SPMG 2600 (LXI) – Introduction to Sport Management Technology Enhanced 17 Enrollment

SPMG 3664 (02) – Economics and Finance Hybrid (50% Online) 12 Enrollment

XIDS 2002 (LCI) – Social Issues in Sports Technology Enhanced 18 Enrollment

*Graduate Program, Master of Science (M.S.) in Sport Management*

SPMG 6001 (E01) – Social Issues in Sport Online (100% Online) 25 Enrollment

Summer 2019:

SPMG 4685 (E04) – Field Market Research in Sport Online (100% Online) 23 Enrollment

SPMG 4685 (E03) – Sport in Film Online (100% Online) 24 Enrollment

SPMG 4686 (N03) – Internship Online (100% Online) 6 Enrollment

Spring 2019:

SPMG 2600 (02) – Introduction to Sport Management Technology Enhanced 59 Enrollment

SPMG 3661 (01) – Sociology of Sport Hybrid (50% Online) 31 Enrollment

SPMG 3661 (02) – Sociology of Sport Hybrid (50% Online) 35 Enrollment

SPMG 4685 (02D) – Collegiate Recreation Hybrid (50% Online) 33 Enrollment

Fall 2018:

SPMG 2600 (LI2) – Introduction to Sport Management Technology Enhanced 47 Enrollment

SPMG 2600 (LXI) – Introduction to Sport Management Technology Enhanced 12 Enrollment

SPMG 3661 (01) – Sociology of Sport Hybrid (50% Online) 33 Enrollment

SPMG 3661 (E01) – Sociology of Sport Online (100% Online) 32 Enrollment

SPMG 3670 (02) – Practicum Hybrid (50% Online) 29 Enrollment

XIDS 2002 (LCI) – Sports, Society, & Culture Technology Enhanced 11 Enrollment

Summer 2018:

SPMG 4685 (E03) – Recreation Management Online (100% Online) 24 Enrollment

SPMG 4685 (E04) – Gender & Sexuality in Sport Online (100% Online) 18 Enrollment

Spring 2018:

SPMG 2600 (01) – Introduction to Sport Management Technology Enhanced 56 Enrollment

SPMG 2600 (02) – Introduction to Sport Management Technology Enhanced 50 Enrollment

SPMG 3661 (01) – Sociology of Sport Hybrid (50% Online) 30 Enrollment

SPMG 3661 (E02) – Sociology of Sport Online (100% Online) 32 Enrollment

SPMG 4685 (03) – Recreation and Leisure Management Hybrid (50% Online) 34 Enrollment

Fall 2017:

SPMG 2600 (01) – Introduction to Sport Management Technology Enhanced 57 Enrollment

SPMG 2600 (02) – Introduction to Sport Management Technology Enhanced 58 Enrollment

SPMG 3661 (01) – Sociology of Sport Hybrid (50% Online) 29 Enrollment

SPMG 3661 (02) – Sociology of Sport Hybrid (50% Online) 30 Enrollment

**Guest Lecturer** (undergraduate level instruction)

XIDS 2002 – Sports, Society, & Culture Fall 2018 University of West Georgia Ms. Lauren Johnson

KH 3460 – Sport and Society Spring 2018 Georgia State University Ms. Kelly Elliott

KH 4320 – Sport Marketing Spring 2018 Georgia State University Mr. Glynn McGehee

**Graduate Level** (graduate level instruction)

CEPD 6178 –The American College Student Fall 2019 University of West Georgia Dr. Sarah Jones

KH 7200 – Cultural Aspects of Sport Fall 2017 Georgia State University Dr. Brenda Pitts

KH 7410 – Sport Marketing Fall 2017 Georgia State University Dr. Brenda Pitts

KH 6560 – Budget & Finances in Sport Summer 2017 Georgia State University Dr. Brenda Pitts

KH 7200 – Cultural Aspects of Sport Spring 2017 Georgia State University Dr. Brenda Pitts

KH 6380 – Introduction to Sport Mgmt Spring 2017 Georgia State University Dr. Beth Cianfrone

KH 7410 – Sport Marketing Spring 2017 Georgia State University Dr. Brenda Pitts

KH 7410 – Sport Marketing Fall 2016 Georgia State University Dr. Brenda Pitts

KH 6560 – Budget & Finances in Sport Summer 2016 Georgia State University Dr. Brenda Pitts

KH 7410 – Sport Marketing Spring 2015 Georgia State University Dr. Brenda Pitts

KH 7200 – Cultural Aspects of Sport Spring 2015 Georgia State University Dr. Brenda Pitts

**SERVICE**

2019 – Current **Program Coordinator**, Undergraduate Program – B.S. in Sport Management

 *University of West Georgia – Department of Sport Management, Wellness, and Physical Education*

2020 – 2022 **NIRSA Program** **Committee Member**

*NIRSA: Leaders in Collegiate Recreation*

 2022 NIRSA: Leaders in Collegiate Recreation Annual Conference Program Committee

2020 **Committee Member – Department Scholarships**

 *University of West Georgia – Department of Sport Management, Wellness, and Physical Education*

 *College of Education (COE)*

2019 – Current **Faculty Advisor**, Women of Sport (WOS)

 *University of West Georgia – Student Organization*

2019 – Current **Committee Member,** Nominated Position

 *University of West Georgia: Core, Honors, and Interdisciplinary Programs (CHIP)*

*Subcommittee to the Undergraduate Program Committee*

2018 – Current **Faculty Coordinator**

 *University of West Georgia – Department of Sport Management, Wellness, and Physical Education*

 Sport Management Externship Program (SMEP)

2019 **Guest Peer Reviewer**

 *Sociology of Sport Journal*

2017 – 2019 **Marketing Coordinator**, Elected Position

 *Georgia Recreational Sports Association*

2017 **Development Committee Member**

 *University of West Georgia – Department of Sport Management, Wellness, and Physical Education*

2016 – 2018 **NIRSA: Leaders in Collegiate Recreation, Assembly Member**

 *NIRSA: Leaders in Collegiate Recreation*

 Professional Member Less Than Five Years

2017 **Marketing and Communications Assistant Director**

*NIRSA: Leaders in Collegiate Recreation*

 NIRSA Regional Basketball Championships

2015 – 2017 **NIRSA Engagement Coordinator**

*NIRSA: Leaders in Collegiate Recreation*

2015 – 2018 **Social Committee Member**

 *Georgia Recreational Sports Association*

2015 – 2016 **Marketing and Communications Co-Chair Region II**

 *NIRSA: Leaders in Collegiate Recreation, Region II Conference*

2016 – 2017 **NIRSA Mentor Program**

 *NIRSA: Leaders in Collegiate Recreation*

**PROFESSIONAL MEMBERSHIPS**

North American Society for Sport Management (NASSM) Professional Member Current

North American Society for the Sociology of Sport (NASSS) Professional Member Current

Global Sport Business Association (GSBA) Professional Member Current

National Intramural Recreational Sports Association (NIRSA) Professional Member Current

Georgia Recreational Sports Association (GRSA) Professional Member Current

American Canoe Association (ACA) Member Expired

National Speleological Society (NSS) Member Expired

**CERTIFICATIONS**

2017 – 2020 Wilderness First Responder

2017 – 2020 Advanced Wilderness First Aid

2017 – 2020 Wilderness First Aid

2017 – 2019 American Heart Association, CPR, AED, and First Aid Instructor

2017 – 2019 American Heart Association Fist Aid, AED, and CPR Base Level Certification

2017 Stewards of Children – Darkness to Light Instructor Certified

2017 Question, Persuade, Refer (QPR) Certified – QPR Institute

**AWARDS**

Spring 2020 **Best of the West, Strategic Imperative** – College of Education

 *University of West Georgia*

Fall 2018 **Program of the Year**, Sport Management

 *University of West Georgia*

Spring 2018 **Most Outstanding Program**, Sport Management

 *University of West Georgia – College of Education*

March 2018 **Top Educational Session**

 *NIRSA: Leaders in Collegiate Recreation, Region II 2017*

February 2017 **Top Educational Session**

 *NIRSA: Leaders in Collegiate Recreation, Region II 2016*

March 2016 **Employee of the Month; Providing Superior Customer Service**

 *Georgia Institute of Technology – Campus Services*

2016 **GRSA Professional Member Scholarship, National Conference 2016**

*Georgia Recreational Sports Association*

2015 **Graduate Division First Place, 2015 Case Study Competition**

 *College Sport Research Institute Conference*

2014 **Most Outstanding Graduate Student**

 *Georgia State University, Sports Administration*