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Department of Sport & Entertainment Management
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EDUCATION

Ph.D. University of South Carolina, Columbia Sports and Entertainment Management	July 2019 anticipated
M.S. University of South Carolina, Columbia, SC Master in Sports and Entertainment Management	May 2015
B.S. University of Michigan, Ann Arbor, MI Bachelor of Arts General Studies (Image and Video Expert)	Dec 2002

RESEARCH INTEREST AND DISSERTATION

- Organizational Behavior
- Organizational Socialization in College Athletics
- Student-athlete retention and turnover
- Latin America Sport Industry

Jara-Pazmino, E. S. (In Progress) Organizational Socialization of Student-athletes with a different cultural background: Scale Development. (Doctoral Dissertation)

PUBLICATIONS

Jara-Pazmino, E. S., Heere, B., Regan, T. H., Blake, C., & Southall, R. (2017). Coaches' perception of organizational socialization process of international student-athletes and the effect of cultural distance: An exploratory Study. *International Journal of Exercise Science*, 10(6), 875-889.

Jara-Pazmino, E. S., (2015) US collegiate athletics: International student-athletes recruiting process. (Master's thesis). Retrieved from <https://scholarcommons.sc.edu/etd/3096> (3,094 downloads)

MANUSCRIPTS IN PROGRESS

Jara-Pazmino, E. S., Heere, B., (in progress). Student-athletes adaptation self-perception differences between their regional or international background.

Jara-Pazmino, E. S., Heere, B., (in progress). Socialization process from the perspective of student-athletes with a different cultural background: Scale Development.

Jara-Pazmino, E.S., Pazmino, C., (in progress). Analysis of the new sport legislation in Ecuador and the influence from Spain's sport legislation.

CONFERENCES AND SYMPOSIA

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|--|-----------------------|
| North American Society for Sport Management NASSM, New Orleans, LA <ul style="list-style-type: none">Poster Presentation: Mentorship as a Socialization Tactics for cultural-diverse student-athletes in NCAA Division I Collegiate Athletics | June 2019 |
| World Association of Sport Management WASM, Santiago de Chile <ul style="list-style-type: none">Oral Presentation: Analysis of the Ecuadorian New Sport Legislation | October 2019 |
| Sport Entertainment & Venues Tomorrow SEVT, Columbia, SC <ul style="list-style-type: none">Oral Presentation: Mentorship as a Socialization Tactics for cultural-diverse student-athletes in NCAA Division I Collegiate Athletics | March 2018 |
| College Sport Research Institute CSRI, Columbia, SC <ul style="list-style-type: none">Oral Presentation: Mentorship as a Socialization Tactic for cultural diverse student-athletes in NCAA Division I Collegiate Athletics. | Apr 2018 |
| College Sport Research Institute CSRI, Columbia, SC <ul style="list-style-type: none">Oral Presentation: Leadership as a Socialization Tactics for cultural-diverse student-athletes in NCAA Division I Collegiate Athletics | Apr 2017 |
| North American Society for Sport Management NASSM, Orlando, FL <ul style="list-style-type: none">Poster Presentation: The recruiting process of international student-athletes in US Collegiate Athletics. | May 2016 |
| PhD Symposium Southern Institutions <ul style="list-style-type: none">Attendee | Apr 16, 17, 18 |
| Symposium Harvard University, <ul style="list-style-type: none">Education and Technology | May 2013 |

GRANT FUNDING

Jara-Pazmino, E. S., Heere, B., and Regan, T. (2017) Organizational socialization for newcomer student-athletes with significant difference between their regional/national culture and the team culture. NCAA Innovations in Research and Practice Grant Program. Not funded: \$7,450.

ACADEMY SERVICE

University of South Carolina

Conference Moderator

- | | |
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| • CSRI College Sport Research Institute | 2016 |
| • SEVT Sport Entertainment and Venues Tomorrow | 2015 to 2018 |

TEACHING ACTIVITY

University of South Carolina, Columbia

Aug 2016 - Present

Instructor

International Sport Management

- This course familiarize students with the history, current issues and future opportunities in the internatioal sport industry. Identify segments of the international sport industry such as structure, governance, marketing, law, economics, finance and business.
 - Fall 2018: 13 students Evaluation: 4.25/5.0
 - Spring 2019: 16 students Evaluation: 4.50/5.0

Aug 18 – Dec 18
Jan 19 – May 19

Introduction to Sport Management

- This course covers a basic overview of the sport management industry. Explains and contrast job qualification, requirements and conditions in the sport and entertainment industry. Discusses the career options available in each industry segment.
 - Fall 2017: 60 students Evaluation: 4.20/5.0
 - Spring 2018: 60 students Evaluation: 4.21/5.0
 - Fall 2018: 60 students Evaluation: 4.52/5.0
 - Spring 2019: 53 students Evaluation: 4.48/5.0

Aug 17 – Dec 17
Jan 18 – May 18
Aug 18 – Dec 18
Jan 19 – May 19

Collegiate Sports

- This course discusses the extent to which major college sport supports NCAA hegemony related to issues of social class, ethnicity, educational access, commercialization, and corporatization in contemporary American society.
 - Fall 2017: 48 students Evaluation: 4.14/5.0
 - Spring 2018: 26 students Evaluation: 4.22/5.0

Aug 17 – Dec 17
Jan 18 – May 18

Sport and Entertainment Marketing

- This course reviews the sport and entertainment marketing concepts and theory, as well as marketing research, strategy, segmentation, branding, sponsorships, public relations and event marketing.
 - Fall 2016: 40 students Evaluation: 4.01/5.0

Aug 16 – Dec 16

Possible classes to teach:

- Introduction to Sport Management, Collegiate Sports, Sport and Entertainment Marketing, Sport Venues, Ethics, Sport Economics, International Sport Management, Organizational Behavior, Organizational Socialization, Leadership in Sports, Sports and Society.

HONORS AND AWARDS

University of South Carolina

Nominated, Distinguished Teacher of the Year

May 2019

Second Place, Outstanding Student Research Presentation,
Recruiting process of International student-athletes in NCAA
Division I & II.

May 2016

Southern Regional Educational Board

Scholarship Recipient of the SREB Scholar Program

2016 - present

WORK EXPERIENCE

- University of South Carolina, Columbia** **08-2016 to present**
Instructor Sport and Entertainment Management
- South Carolina Work Force** **05-2016 to 08-2016**
- Managed cases for adult who were layed off or did not have a job
 - Followed the procedures in documenting and qualifying clients
 - Recommended clients to pursue alternative education opportunities
 - Collected information to apply for government economic support
- HABLA, Hispanic Assistance and Bilingual Language Access** **5-2015 to 8-2015**
Interpreter and document translator
- Translated documents for the South Carolina Department of Social Services.
 - Conducted simultaneous interpretation English-Spanish during Department of Social Services meetings caseworker-client.
- University of South Carolina, Columbia** **Jan 2014 – May 2015**
Graduate Assistant Dr Tom Regan, (Sport Economic)
- Assisted with class supervision and grading.
 - Assisted with economic impact research
- Graduate Assistant Dr David Cardenas (Tourism) **Jan 2015 – May 2015**
- Assisted with class supervision and grading
- Graduate Assistant Professor Adonis Jeralds (Venue Management) **Aug 2015 – May 2016**
- Assisted with class supervision and grading
- Universidad San Francisco de Quito, Ecuador** **Dec 2005 - 2013**
Athletic Director **Aug 2008 - 2013**
- Planned and implemented a project to start competitive sport teams and community participation at the university and club level
 - Supervised and coordinated 20 athletic coaches (sports classes and competitive teams)
 - Accomplished legal eligibility for club participation, under Ecuador's sports laws
 - Increased media recognition and public relations within the City
 - Remodeled the sports facilities for the use of students and staff
- Women's Basketball Coach **Aug 2006 - 2011**
- Developed the Women's Basketball Team into a highly competitive university and club team
 - Trained two student-athletes to become part of the Ecuador's National Team
- Men's Basketball Coach **Oct 2005 - 2007**
- Served as Interim Coach of the men's basketball team
 - Developed 3 Intercollegiate tournaments among city contenders
- Ecuadorian Basketball Federation, Quito, Ecuador** **Oct 2012 - 2013**
National Women's Basketball Senior Team Director
- Represented Women's Basketball senior team, within the country. Scouting, training camps, and international competition

ATHLETIC EXPERIENCE (BASKETBALL):

Professional Ecuadorian League

Club Mavort, position, point guard, 2nd place

May 2010

Club Espe, position, point guard, 1st place

May 2007

Ecuador's National Team

Senior, member of the team

1998 - 2005

U18, Captain of the team

1996 - 1998

U16, Captain of the team MVP South American Tournament

1995 - 1996

NCAA Division I

University of Michigan

Aug 1998 - 2002

NCAA post-season appearances

March 2000 - 2001

Best ranking in school history #12

Dec 2001

Team Honors, Best Defender

May 2002

MEMBERSHIPS

North American Society for Sport Management

2015 - present

Sport Entertainment and Venues Tomorrow

2015 - 2018

Asociación Latinoamericana de Gerencia Deportiva (ALGEDE)

2018

World Association of Sport Management (WASM)

2019

COMPUTER SKILLS AND LANGUAGES:

Microsoft (Word, Excel, Power Point, Outlook, Publisher)

Statistics (SPSS)

Qualtrics

Spanish (Native speaker)