**Business, MBA Personal Statement**

*‘A business has to be involving, it has to be fun, and it has to exercise your creative instincts.’ – Richard Branson*

Since the successful completion of my work experience after undergraduate school, I have developed an ever-increasing interest in Business, the people involved in it and how I might use my skills to one day compete in that environment. As a Junior I spent two weeks at AT&T’s corporate division. Upon completion I received various commendations and was employed with that company in the summer. My understanding of the corporate world has enhanced greatly throughout my Business Research course. In a recent business project, my team were set the task of researching and developing ideas in which to save a local ‘struggling’ business in town. Our presentation proved very successful and in turn the company have decided to take on many of the ideas we produced. It is because of these experiences that I am inspired to seek a Master’s degree in Business Administration. I always wanted to attend the University of West Georgia to challenge myself against the rigorous academic standards that it offers.

I have been employed at the prestigious clothing outlet J Crew for nine months as a sales associate. I have gained first-hand experience of the work place, working with customers and staff, seeing which product sells well, how to maximize the customer experience and have always enjoyed applying my business study knowledge into my job. On an inter-personal level, I am able to communicate with customers, colleagues and management alike. In successfully balancing my study periods with the necessity to earn money, I have greatly sharpened my organizational ability. To continue my interest for business and develop potential employment opportunities, I have arranged a work placement this summer to shadow a team of underwriters at Lloyd’s of London, Inc. in Frankfort, Kentucky.

I pride myself in the many extra-curricular activities I undertake in my own time. I have been a successful peer mentor, I am a qualified life-guard and I have played football for my local team since the age of 11. In addition to playing football, I regularly help to coach my younger brother’s team, who were very successful this year, winning both their league and district cup. I have even tried being a linesman and hope to continue this next season. These diverse activities have helped me to develop a strong team ethic as well as important leadership qualities, which I know will help me in a MBA program.

I hope that by undertaking my degree in the Graduate Business Program at the University of West Georgia I will gain the opportunity to develop and diversify my interest in business and its fundamental role in a successful society. Despite the tough economic climate and long term financial difficulties ahead, I very much look forward to the challenges that UWG will bring. I am convinced that my hard working attitude and proven determination will ensure success in this career path.