

# MASS COMMUNICATIONS



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# MASS COMMUNICATIONS

The Department of Mass Communications is a recipient of the Regents' Award for Teaching Excellence and is accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). We are committed to invested teaching, experiential learning opportunities, and connectedness between students, faculty, staff, and alumni. Our award-winning faculty are a diverse group of communications, film, and media professionals and scholars whose primary mission is to provide students with the best educational experience while preparing them to succeed in the field.

**The Department of Mass Communications offers two degree programs:**

## Bachelor of Science in Mass Communications

- Four concentrations: Convergence Journalism, Digital Media & Telecommunication, Film & Video Production, and Public Relations
- One of three schools in the state of Georgia accredited by ACEJMC, the Accrediting Council on Education in Journalism and Mass Communications
- Theoretical and conceptual courses challenge students to think critically, creatively, and collaboratively
- Professional skills courses give students an opportunity to apply their knowledge in cutting-edge experiential learning labs

## Bachelor of Science in Film & Video Production

- Modeled after film school curricula
- Provides students a chance to immerse themselves in the filmmaking process
- In-depth, skills-driven degree aimed at training agile and adaptable graduates
- Provides students with a set of tangible, marketable, and transferable skills for an array of positions within the infrastructure of film and content production

## Extracurricular Opportunities

- Student organizations dedicated to professional development and career networking
- Discipline-centered experiential learning labs
- Internships with media and public relations professionals in a top-10 media market
- Portfolios that showcase scholarship and industry skill-sets

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## MAJORS

Film & Video Production

Mass Communications\*  
\*ACEJMC Accredited

### Four Concentrations

Convergence Journalism  
Digital Media & Telecommunication  
Film & Video Production  
Public Relations

## MINORS

Communication Studies  
Film & Video Production  
Mass Communications

## EXPERIENTIAL LEARNING LABS

*bluestone* - Public Relations Firm  
*The West Georgian*  
The WOLF Internet Radio  
WUTV

## STUDENT ORGANIZATIONS

Debate  
NBS-AERho - The National  
Electronic Media Association  
PRSSA - Public Relations Student  
Society of America  
UWG Filmmaker Collective