

THE MESSENGER



March 2007

Inside This Issue:

- Departmental Announcements 1
Chair's Corner 2



Departmental Announcements

Roger Johns' paper "Is a Franchisee an Entrepreneur or Employee? An Exploratory Investigation of Perceptions about Being a Franchise" was presented at the International Society of Franchising Conference.

Roger Johns' paper "The Matrix: A Pedagogical Tool for Teaching Employment Discrimination Law" has been accepted publication in the *Journal of Legal Studies Education*.

Monica Williams, one of our MBA grads and adjunct instructor, is listed in the current edition of *Ebony Magazine* as one of 30 Young Leaders Under 30. In addition to her full-time job as assistant vice president at CB&T, Monica listed her position as "part time instructor, at University of West Georgia."

Jennifer Brown (Management student) accepted a position with Home Depot. She signed on 1/31/07 and will complete the training process this semester.

Jeff Carpenter (Management student) accepted a position this weekend with Vitamin World (part of larger chain - Nature's Bounty). He will complete his training during the spring 2007 semester and will operate his own store after graduation in May.

Important
DATE!

LUNCH WITH THE DEAN!!



SUNSET HILLS COUNTRY CLUB

FRIDAY, APRIL 20 @ 12
NOON



The Chair's Corner

A DAC meeting was held on **Thursday, March 8, 2007**. Major issues discussed are as follows:

- Michael Crafton, Acting VPAA, visited and discussed several issues. Funding for international programs has been included as a budget request for next year, but as with all budget requests, university funding will determine availability of funds for individual programs. **Summer school will remain pay-as-you-go for the time being, and offices will be open 4 ½ days during Summer 2007 (exclusive of May session).** Diane will check to see if other universities offer M/W morning classes in addition to M/W/F classes. Funding for new buildings was discussed; Health Wellness Building has been downsized because costs have increased dramatically since it was initially funded. Strategic planning process is beginning; we will revisit the Bread & Butter and Visionary Goals.
- Info items: BUSA 1900 and Fin 3501 are offered this summer and are available to both business and non-business students. RCOB faculty and advisors are asked to encourage students to enroll in them; Diane will send out a notice to the University asking the same. 2007-08 Budget will likely not be determined until early May. Faculty and administrator evaluations are due soon. **Digital Measures is not ready for complete implementation of Annual Evaluation forms, but will be used this year to update info and should be available by next year.** Faye will send a list of info needed for the RCOB Annual Report to the chairs to avoid duplication and/or addition of items not used. Since Program Reviews from the BOR are broken by major instead of department, it is preferable for annual department reports to use the same categorization. **Daylight Savings Time begins three weeks early this year; there may be some computer or other glitches because of the change.** Plans for the Newnan MBA are progressing.
- PAC and Deans' meeting updates: A handout was distributed outlining commonly prohibited contractual provisions. **All RCOB contracts are run through the dean's office and Jerry Mock's office before signing.** Chairs are asked to provide brag points by next week for inclusion in the General Faculty Meeting. Gen Ed and Area F are being reviewed, with changes likely. UWG Web site is undergoing additional changes. All corrections should go through Diane for undergraduate programs and Jon for graduate programs.
- The new IT process will be evaluated again toward the end of summer. We are making good progress on Assurance of Learning within the majors.
- Jon provided an update on progress of the Strategic Planning Committee. Items under review or planned for review include the **merit evaluation process, evaluation of lecturer and senior lecturer positions,** assurance of learning, and structure of the internship process within the RCOB.

Please let me know if you have questions about any of these items. Our next DAC meeting is scheduled for April 12, 2007.

Tom G.