

Strategic Planning Committee

Minutes: August 4, 2016

The Strategic Planning Committee met on Thursday, August 4, 2016, in the Miller Hall Conference Room at 8:00 a.m. The following SPC members were present: Blaise Bergiel, Bashu Dutt (chair), James Murphy, Beheruz Sethna, Doug Turner, John Upson, and Michael Yu. Faye McIntyre, Brad Prince, and Monica Smith also attended.

AACSB Visit Preparation

The main purpose of this meeting was to discuss with Dr. McIntyre the upcoming AACSB visit and the Fall Faculty/Staff Meeting to be held later after today's SPC meeting. Following were key points of discussion:

- Faculty/Staff Meeting – each committee member will be introduced and have the opportunity to tell the entire group what the committee does and the key accomplishments from the previous year.
- Discussion of pre-visit and identification of issues by the team.
- Discussion of contents of the various AACSB reports.
- What can the SPC members expect to be asked by the team?
 - What is the strategic planning process (top down, bottom up, etc.)?
 - How do you get chosen to be on the Strategic Planning Committee?
 - What are some outcomes of committee work (degree plus one; leadership academy; international subcommittee, etc.)?
 - How were faculty qualifications developed?
 - How does the mission impact what we do (how does it drive the committee)?
 - How did we develop the list of peer and aspirant institutions?
 - How do we deal with the predatory journal issue and how do we measure a quality journal?
- Discussion of the agenda for the visit. Details will be sent out later. SPC will visit with the team in a separate meeting from the GPC and UPC. Visit dates are October 9 - 11, 2016. All committee members need to be present for the meetings on October 10.

Adjournment

The meeting adjourned at 9:00 a.m.

Submitted,
Karen O'Connor