

College of Social Sciences Strategic Planning Matrix 2013 through 2015

Yellow – Task completed/worked on during the 2013-2014 academic year
Green – Links to CCG
Underlined Green – Also linked to UWG Strategic Plan
Red – Links to UWG Strategic Plan
Purple – Proposed changes as a results of our EngageWest survey results and a review of the UWG Strategic Plan

Goal #1- Support the mission of the university by providing excellent, innovative, effective teaching.				
Action Step	Strategies	Responsibility / Action	Target Date	Performance Measure
1a <i>To support opportunities to further develop teaching skills, innovative pedagogical methods, and the creation of new courses</i>	Continue funding for online teaching seminar.	Dean	Summer	Target of 20% increase in online offerings.
	Continue funding for re-tooling courses for senior faculty.	Dean	Annually	Assessment of funded courses in learning outcomes
	Support faculty participation in fellowships, workshops, seminars, etc.	Dean/Chairs	Annually	Assessment through learning outcomes
1b <i>To grow a collaborative culture of interdisciplinarity in teaching by:</i> <ul style="list-style-type: none"> - Developing interdisciplinary courses across departments within the college - Exploring interdisciplinary courses with other UWG colleges - Supporting an interdisciplinary 	Offer incentives for team-teaching through full credit for each ½ course	Chairs	Ongoing	Assessment of courses in student evaluations
	Encourage COSS faculty to coordinate efforts across colleges targeting interdisciplinary courses	Faculty/Chairs	Ongoing	Assessment of courses in student evaluations
	<u>Incentives for planning and development of courses that could lead to certificate</u>	Chairs	Ongoing	Assessment of funded courses in learning

<i>course in the social sciences for the core curriculum</i>	<u>programs to support CCG</u>			outcomes
1c <i>To develop service learning programs, at both the local and international levels</i>	Establish and bolster existing service learning programs and courses	Chairs/Deans	Ongoing	Increase in service learning
1d <i>To create links between classroom learning and the surrounding community by the use of community projects, guest speakers, etc.</i>	Support and Coordinate Community Leaders on Campus	All Faculty / Assistant Dean	Spring	Community Feedback
	Support and Coordinate College for a day	Assistant Dean	Ongoing	Community Feedback
	Engage in an annual COSS community-wide project	Student Council	Spring	Community Feedback
1e <i>To develop teaching load policies and practices that encourage and support team teaching</i>	Charge Faculty Council to plan and develop policies and practices for team taught courses.	Faculty Council	Fall	Assessment of courses in student evaluations

Goal #2 - Provide programs that are noteworthy for their quality and distinctiveness and that enhance UWG as a destination university.

Action Step	Strategies	Responsibility / Action	Due Date	Performance Measure
<p>2a <i>To support the development of interdisciplinary programs and minors, such as public health, linguistics, and others</i></p>	<p>Continue discussions in Faculty Council and Psychology targeting the public health initiative and similar programs.</p> <p>Encourage the development of certificate programs.</p>	<p>Faculty Council</p> <p>Faculty</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>Student Feedback</p> <p>Awards conferred</p>
<p>2b <i>To contribute to the improvement of general education by encouraging each department to design an innovative course they would contribute to the core that would best introduce the discipline to non-majors, and proposing the addition of these new courses to the Core</i></p>	<p>Coordinate planning, development, and delivery of exploring the possibility of adding core courses.</p>	<p>Faculty / Chairs / FC</p>	<p>Fall 2015</p>	<p>Increase COSS Core offerings by 2 courses</p>
<p>2c <u>To explore innovative program options to enhance retention, progression, graduation rates</u></p>	<p>Support faculty in trainings targeting RPG efforts at all levels</p> <p>Experiment with course delivery options in an effort to decrease time to graduation</p> <p>Encourage each department to review CLEP exams that are appropriate for their respective majors</p>	<p>Chairs</p>	<p>Ongoing</p>	<p>Advisor & student feedback – Exit interviews</p>

	Promote Prior Learning Assessment evaluations when appropriate			
2d <i>To initiate undergraduate and graduate certificate programs in specific social science areas and specialties</i>	Support faculty/departments who explore the creation of certificate programs.	Chairs	Ongoing	Proposals for two new certificate programs.
2e <i>To develop linkages to promote engagements between the academic programs and community affairs and institutions, especially in the local and Atlanta metro areas</i>	Encourage the organization of advisory boards for COSS and within departments to help inform curriculum initiatives which can encompass not only the classroom, but also experiential learning labs.	Dean / Chairs	Ongoing	Increase in community outreach activities
2f To engage our online students in activities, services, and programs that secure their degree completion				
2g Organize efforts to diversify our faculty				
2h To focus upon salary inequities and compensation issues	TBD by Faculty in Fall Meeting			

Goal #3 - Provide the optimal conditions to support student learning and research.

Action Step	Strategies	Responsibility / Action	Due Date	Performance Measure
3a <i>To enhance support for student learning and scholarship, including summer library privileges, and enhanced funding for student research and travel, and assistantships</i>	Continue ICPSR membership	Associate Dean	Annually	Track ICPSR usage for measurement
	Fund student research and travel grants	Dean/Chairs	Ongoing	Increase in student research presentations at professional meetings
	Increase GTA funding to support undergraduate learning	Dean	Fall	Continue to fund GTAs
3b <i>To augment opportunities for supervised internships, service learning and practica in community settings for academic credit</i>	Enhance summer offerings.	Chairs	Summer	Target of an increase in internships/practica by 2015
	Support Faculty in development of practica.	Chairs	Ongoing	Assessment of courses in student evaluations
3c <i>To enhance students' awareness of global issues, promoting their understanding of such concerns within broader social, political and cultural frameworks</i>	Support and charge faculty to add global components of existing courses.	Faculty	Ongoing	Assessment of courses in student evaluations
	Encourage student organization to be engaged in global issues.	Faculty Advisors	Ongoing	Advisor feedback
	Create study abroad opportunities for both students and faculty			
3d <i>To cultivate advanced oral and written communication skills of students</i>	Explore expansion/addition of COSS initiatives.	Faculty	Ongoing	Student exit surveys
	Professional critiques by advisory board	Faculty	Ongoing	Student exit surveys
3e <i>To utilize labs in COSS</i>	Increase experiential learning offerings	Lab Directors / Chairs	Ongoing	Assess experiential courses

<u><i>in support of experiential learning and student research</i></u>	incorporating labs & making labs more available via extended hours.	Lab Directors / Chairs	Ongoing	as linked to programmatic outcomes Facility evaluation
3f Provide quality academic advising with an emphasis on effective academic planning and career employment services	Create a professional advising center			
3g To become a leader in online education				

Goal #4 - Provide the optimal conditions to support faculty research and scholarship.

Action Step	Strategies	Responsibility / Action	Due Date	Performance Measure
4a <i>To enhance funding for faculty scholarship and research</i>	Continue funding for ORSP grant writing workshops.	Dean/ORSP	Ongoing	Grant submission tracking
	Support faculty leave for scholarship and research.	Dean/Chairs	Ongoing	Leave performance tracking
	Continue and aid faculty in finding support for GRAs and student assistants	Dean/Chairs/Graduate Programs Committee	Ongoing	Annual Evaluations
4b <i>To grow a collaborative culture of interdisciplinarity in research</i>	Continue to support COSS research discussion through lab directors.	Lab Directors	Ongoing	Program Annual Evaluations
	Continue COSS Lecture Series	Faculty	Ongoing	Faculty Feedback
4c <i>To support labs in COSS as centers of faculty research, and to explore the possibility of coordinating their efforts under a Human Science Research Institute</i>	Complete a feasibility study for a Human Science Research Institute	Lab Directors	Spring 14	Completion
4d <i>To increase the number and quality of grant applications submitted by our faculty</i>	Continue funding for grant writing workshops.	Dean/Chairs	Ongoing	Grant submission tracking
	Coordinate with ORSP to continue training and tracking of submissions.	Associate Dean	Ongoing	Grant submission tracking
4e <i>To increase resources needed to ensure</i>				

opportunities for professional development activities – or- implement faculty development opportunities consistent with a comprehensive university				
4f To increase communications	TBD by Faculty in Fall meeting			

Goal #5 - Develop relationships with philanthropic, community, and funding organizations and individuals to provide an enhanced resource base.

Action Step	Strategies	Responsibility / Action	Due Date	Performance Measure
<p>5a <i>To enhance the recognition of the COSS through superior public relations, including the effective utilization of campus media (UTV13, The West Georgian, The WOLF Internet Radio) and the student-managed public relations firm to promote and showcase academic success and extracurricular endeavors to the campus, alumni, and global communities.</i></p>	<p>Continue a focus in the Dean’s office for these initiatives.</p> <p>Outreach to areas where COSS is not represented.</p> <p>Make UTV13, The West Georgian, & WOLF Internet Radio a funding priority for year-end money.</p> <p>Coordinate with UCM to regularly release news and information to relevant media.</p> <p>Coordinate with UCM to publicize COSS achievements and activities.</p>	<p>Dean</p> <p>All</p> <p>Dean</p> <p>Assistant Dean</p> <p>Assistant Dean</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Spring</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Annual Report</p> <p>Annual Report</p> <p>Annual Report</p> <p>Annual Report</p> <p>Annual Report</p>
<p>5b <i>To cultivate relationships with major funding sources in the local and metro Atlanta areas</i></p>	<p>Annually initiate three new partnerships with possible major donors.</p> <p>Engage all advisory board members in personally promoting COSS and UWG to the community and colleagues.</p> <p>Send twice-annual electronic updates to members through Correlations.</p> <p>Coordinate with UWG Development to highlight COSS faculty through speaking engagements at alumni events.</p>	<p>Assistant Dean/Dean</p> <p>Assistant Dean</p> <p>Assistant Dean</p> <p>Assistant Dean</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Annual Report</p> <p>Annual Report</p> <p>Annual Report</p> <p>Annual Report</p>

5c <i>To cultivate relationships with foundations that are known for interests that dovetail with distinctive programs in the College</i>	Continue efforts to identify key foundations.	Assistant Dean/Dean	Ongoing	Annual Report
5d <u>To enhance coordination with the COSS Community Relations Council for the seamless transition of COSS graduates with career opportunities in the area</u>	Explore the possibility for COSS graduates career tracking.	Associate/Assistant Dean	Ongoing	Annual Report
5e <i>To cultivate relationships with the local, regional and national media markets to enhance the reputation of COSS and UWG</i>	Coordinate efforts with UCM to ensure COSS is represented in their efforts.	Assistant Dean	Ongoing	Annual Report