

Mass Communications:

Bureau of Labor Statistics:

- Bureau of Labor Statistics predicts a 10% increase between 2010-2020 in Broadcast and Sound Engineering Technicians.

Georgia Department of Labor:

- The Georgia Department of Labor projects a 12.8% increase in Marketing Managers and a 22.6% Public Relations Managers from 2008 -2018.
- Broadcast News Analysts and Reporters/Correspondents jobs are projected to increase 10.5% from 2008-2018.
- According to the Georgia Department of Labor, Media and Communication Workers jobs are expected to increase 17.9% from 2008-2018.
- Georgia Department of Labor list Public Relations Specialists as one of Georgia's Hot Careers to 2018. Also, they project a 23.8% increase form 2088-2018.
- Film and Video Editors and Camera Operators can expected to see a 4% increase between 2010 -2020.

University of Georgia, Grady College of Journalism:

- The Mass Communications Department at the University of West Georgia includes the area of convergence journalism, multimedia storytelling (film, entertainment radio and television, magazines), and public relations.
- According to a survey conducted by the University of Georgia, Grady College of Journalism and Mass Communication that the University of West Georgia participated in, those students who graduated with a bachelor's degree in the spring of 2011 were more likely than were graduates a year earlier to leave their studies with at least one job offer available to them.
- The percentage of journalism and mass communication bachelor's degree recipients who found a full-time job in communications increased slightly, from 52% in 2010 to 54.8% in 2011 (University of Georgia).
- The 2011 graduates were more likely to report having a job upon graduation, more likely to report having a full-time job, and more likely to be working in communication than were graduates a year earlier (University of Georgia).

According to the University of Georgia Career Services, the following are possibilities of job titles of Public Relations graduates:

Account Manager	Human Resources Recruiter
Advertising Manager	Inside Sales Representative
Alumni Relations Officer	Market Researcher
Chief of Staff	Marketing Assistant
Communications Specialist	Media Relations Coordinator
Community Relations	Promotion Coordinator
Copy Editor/Writer	Public Relations Assistant
Digital Media Specialist	Publications Designer
Event Coordinator	Reporter
Graphic Designer	Web Designer

Those who graduate with a degree in Mass Communications have many plausible job opportunities available to them in the State of Georgia. Some companies in the state of Georgia are:

Atlanta Journal Constitution	Gwinnett Daily Post
Macon Telegraph	Center of Disease Control and Prevention
Georgia State Senate Press Office	Gwinnett Civic Center
Gwinnett Braves	Turner Broadcasting Sale Inc.
Gwinnett Gladiators	Children's Healthcare of Atlanta