

Project: Survey Research Center

The Survey Research Center is an academic center which assists students and faculty at the University of West Georgia in designing and implementing their own survey research projects. The center also designs and conducts data collection, analysis, and report generation for outside governmental and non-profit entities. The center engages in all types of survey research including mail, web, in-person, and telephone interviewing. The center maintains a nine seat capacity computer assisted telephone interviewing (CATI) lab that utilizes state of the art technology.

Needs:

- Web survey add-on software: \$10,000.00
- Call center carrels: \$600 per seat (used)
- SAS statistical software: \$600