

*A Look into the Circle between Artist and Viewer*

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The ever-diversifying world of art continues to create relationships between the artist, his or her work of art, and the viewer, all at once. Artwork creates an emotional connection to the viewer, creates and tells a fashioned story, and represents the artist. According to Serge Tisseron in "Education aux images," images project an ideal on the viewer, who, in return, subconsciously regards the image with individual experiences in mind, thus "self-projecting" an ideal or pre-conceived notion back on the image (5). This paper looks at a variety of images in French culture, from contemporary street art to late 17th century painting and architecture, in order to discover just how much of art is self-fashioned and how this idea links to the connection between viewers, the artist, and the artwork, in order to influence perspective and emotion. The common goal of art over the centuries is to present ideas in a certain light and, by doing so, to create an interactive circle between the viewer, the work of art, and the artist.

Tisseron, Serge. "Education aux images : pourquoi ? comment ?" Question d'image. CRAC Valence, 2002.