ALIGNMENT OF STRATEGIES

Achieving The Dream (ATD)

Complete College Georgia

Guided Pathways To Success

New Strategic Plan
New Mission Statement

West Georgia Technical College, a unit of the Technical College System of Georgia, supports student success, economic development, and the community by providing a skilled workforce through the delivery of relevant education and training opportunities.
New Strategic Plan (cont.)

4 Strategic Themes

• Communication
• Resource Management
• Community Partnerships
• Student Success
WGTC Key Metrics

Enrollment Update

Spring Term 2016: 6,284

Spring Term 2017: 6,469
Key Metrics (cont)
Scorecard/College of the Year Data

1. Technical Education
   - Enrollment, FTE, HS Enrollment, Retention, Skills USA

2. Adult Education
   - GED Completion, Adult Ed Conference Winners

3. Economic Development
   - Companies Served, Contact Hours

4. Resource Development
   - Funds Raised, Local Board Certification, Grants

5. Administrative Services
   - Audit Services

6. National/International Awards
Theme for 2017
Maintaining Momentum

- Identifying new credit and non-credit programs to fill skills gaps and workforce needs in service area.
- Expanding German Apprenticeship Model to include German Exchange Partnership
- Achieving The Dream Nomination as Leader College
- New College Website
- Strengthening Existing Partnerships