

# WEST GEORGIA TECHNICAL COLLEGE

WGTC Update – CCEC  
January 25, 2017

# ALIGNMENT OF STRATEGIES

Achieving The Dream (ATD)

Complete College Georgia

Guided Pathways To Success

New Strategic Plan

# New Strategic Plan

## New Mission Statement

West Georgia Technical College, a unit of the Technical College System of Georgia, supports student success, economic development, and the community by providing a skilled workforce through the delivery of relevant education and training opportunities.

# New Strategic Plan (cont.)

## 4 Strategic Themes

- Communication
- Resource Management
- Community Partnerships
- Student Success

# WGTC Key Metrics

## Enrollment Update

Spring Term 2016: 6,284

Spring Term 2017: 6,469

# Key Metrics (cont)

## Scorecard/College of the Year Data

1. **Technical Education**
  - *Enrollment, FTE, HS Enrollment, Retention, Skills USA*
2. **Adult Education**
  - *GED Completion, Adult Ed Conference Winners*
3. **Economic Development**
  - *Companies Served, Contact Hours*
4. **Resource Development**
  - *Funds Raised, Local Board Certification, Grants*
5. **Administrative Services**
  - *Audit Services*
6. **National/International Awards**

# Theme for 2017

## *Maintaining Momentum*

- Identifying new credit and non-credit programs to fill skills gaps and workforce needs in service area.
- Expanding German Apprenticeship Model to include German Exchange Partnership
- Achieving The Dream Nomination as *Leader College*
- New College Website
- Strengthening Existing Partnerships