

APPROVED 10/19/2017

**Intercollegiate Athletics and University Advancement
A Standing Committee of the UWG Faculty Senate
Meeting Minutes for 9/19/2017 1:30-2:30 pm
Education Annex Room 120**

In attendance: Ashley Smallwood (Chair, Sen. COSS), L. Robinson (Sen. THSSON), K. Chulmin (Rep. COSM), Amber Smallwood (Rep. COSS), M. Council (Admin, AA), C. Brown (Rep. THSSON), A. Barnhart (Rep. Library), B. Morris (Admin, NCAA Faculty Rep), D. Fraboni (Admin, UA), M. Gantner (Admin, AA), J. Butler (Chair-Elect, FS), J. Farmer (Chair, FS), R. Hammon (SGA)

Call to order at 1:31 pm

Welcome and introductions

Overviewed formation of this new Faculty Senate Committee and its charge (Ashley Smallwood, J. Butler)

Purpose: to serve in an advisory capacity to the Vice President of Business and Finance and Vice President for University Advancement, to recommend policy and procedures concerning athletic admission standards, athletic budgets, program expansion or reduction, and membership in associations; and to oversee the enforcement of conference, association and accreditation rules and regulations; to recommend policy and procedures concerning university public relations, alumni relations, marketing, university events, and convocations; to consult on priorities for fund raising and capital campaigns. It is recommended that members of this committee be invited to serve on related committees across campus, e.g., athletic budget, graduation ceremony planning committee. Proposal for meeting structure (Ashley Smallwood): 10 minute information sharing from University Advancement, 10 minute information sharing from Intercollegiate Athletics, 10 minute information sharing from Academic Affairs and Faculty Senate, balance of time on agenda items. Future meetings will try to keep to one hour.

University Advancement Information Sharing (D. Fraboni): Homecoming is this weekend. The step show is cancelled. The Presidential 5K and fun run are taking place and all are encouraged to participate. The Glow Parade on Thursday night replaces the Saturday morning parade in years past. Saturday events include the Wolf Walk, Homecoming Game and Scholarship Gala.

Scholarship Gala has raised about \$119K already and will also include two silent auction trips. Funds raised at the gala go to Gap scholarships for students who have unpaid balances up to \$1500 (most of the recipients have between \$600-800 balances) and would otherwise have their schedules dropped and removed from university housing.

There is a new incoming Alumni Board Chair: Jason Thogmartin; A Day is upcoming; the Capital Campaign has raised about \$30M to date.

Marketing and Communication is analyzing data of a perception study for enrollment and working closely with S. Lingrell and M. Crafton to utilize results. Safety is showing up as a theme, but we

need to be careful about interpreting this as UWG has recently put a lot of attention on safety. We continue to work on collecting and telling the stories of our students and campus community.

Intercollegiate Athletics Information Sharing (B. Morris): Darryl Dickey is a wonderful asset and has matured in the position. The coaching staff would like to host a meeting of this committee at the AOB so we can get to know the coaches.

Three main agenda items this year for the IAUA committee from athletics:

1. Revisit the statement on students missing classes for participation in athletic events
2. Rewrite the mission statement of athletics
3. Look at getting faculty more involved in athletics events

The IAUA committee will take up the first item—student attendance—at the next meeting (date/time TBD). Academic Policies Committee is also looking at this issue. M. Gantner and J. Farmer concurred that a recommendation from IAUA to Academic Policies would be appreciated.

Academic Affairs/Faculty Senate Information Sharing: none

Ashley Smallwood will work with committee members to identify the next meeting date, time and location. The committee will take up the action item of considering the attendance question brought by Intercollegiate Athletics.

Meeting adjourned 2:10 pm