

Alexandra (Ali) Aust

Education: University of West Georgia, Carrollton, GA.
Bachelor of Science
Major: Sociology
Graduation: July 2014

Experience:

- Admissions Representative, September 2013- present
 - Recruit students to the University of West Georgia.
 - Counsel prospective students through the enrollment process.
 - Plan and implement targeted recruitment activities.
 - Market UWG Carrollton and Newnan campuses to prospective students.
 - Plan and execute events that engage high school counselors, including but not limited to On Campus Luncheons, PROBE receptions, and other special events on campus.
 - Work within an Enrollment Projection Model to meet Enrollment Goals.
- University Tour Guide, August 2013- September 2012
 - Assisted staff in recruitment of all student types to UWG.
 - Hosted high school students while on campus: guided tours, provided information on campus life, shared student experiences, customized campus experience to prospective students' needs.
 - Assisted in selection, training, scheduling and development of new student tour guides.
 - Helped streamline and organize tour guide process.
 - Assisted in event preparation and execution for prospective and accepted students and their families, including Preview Day, Accepted Student Basketball games and tailgates, and Scholarship Day.
 - Communicated with prospective parents and students via email, phone, and in person contact, utilized EMAS CRM for data entry and admissions communications.
- Student and Parent Orientation Leader, May-August 2012 and May-August 2013
 - Served as a positive role model for incoming students.
 - Developed open communication in diverse groups of students.
 - Worked closely with faculty and staff members, other Orientation Leaders and UWG Administration to ensure the success of each Orientation.
- Housing and Residence Life 2011-2013
 - Greek Village Aide, August 2012-May 2013
 - Ensured the safety of over 300 residents with nightly safety rounds.
 - Conducted programs each semester to promote Greek Unity.
 - Head of the Operations Management Committee in which Greek Village records were maintained timely and accurately.
 - Resident Assistant, January 2011- May 2012
 - Advised a floor of 30 college freshmen women and maintained a positive living and learning environment.
 - Marketed, developed, and led hall programs that focused on social, physical, educational and mental health as well as university involvement and social events.
 - Communicated and collaborated with campus offices such as counseling, health services, student activities, campus security, and maintenance.

Campus Involvement:

- University Ambassador 2013-2014.
- College Panhellenic Council, Vice President of Programming 2012-2013.
- Alpha Xi Delta Fraternity 2011-present.
- Alpha Xi Delta Academic Advisor 2014-present.

Awards and Achievements:

- Homecoming Court 2013.
- Berta Fields Whatley Scholarship recipient for Sociology 2013.
- RA of the year 2011-2012.