ABOUT THE MAJOR

Our B.B.A. in Management prepares students for a variety of different organizations and industries. Some management graduates actually start their own businesses, while others begin their careers in larger organizations. Additionally, students can focus their studies in one of our three concentrations available online, on-campus, or anything in between, for maximum flexibility: Human Resource Management, Supply Chain Management, and Small Business Management. We also encourage students to pursue professional certifications such as the aPHR or the Lean Six Sigma Green Belt.

ABOUT THIS MAP

This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?

- Business Manager
- Client Services Manager
- Community Manager
- Human Resource Manager
- Logistics Manager
- Marketing Manager
- Office Manager
- Project Manager
- Sales Representative
- Staff Accountant

ADD A CERTIFICATE

- Advertising
- Data Analytics
- International Business
- Public Management
- Sales
- Sustainable Business

Visit westga.edu/program-maps for the latest version of this major map.

VISIT WOLFWATCH FOR MORE INFORMATION.

HAVE A QUESTION? CHECK IN WITH YOUR ADVISOR!
TERM 1: FALL

A1: ENGL 1101
English Composition I 3 CREDIT HOURS

A2: MATH 1111 OR 1113
College Algebra or Precalculus 3 CREDIT HOURS

B2: XIDS 2002
Recommended First-Year Seminar 2 CREDIT HOURS

F: ECON 2105
Principles of Macroeconomics 3 CREDIT HOURS

E1: HIST 1111 OR 1112
World History 3 CREDIT HOURS

TERM 2: FALL

E3: POLS 1101
American Government 3 CREDIT HOURS

F: ACCT 2101
Principles of Accounting I 3 CREDIT HOURS

C2: HUMANITIES

B1: ORAL COMMUNICATION

D1: NON-LAB SCIENCE

TERM 2: SPRING

A1: ENGL 1102
English Composition II 3 CREDIT HOURS

D2: MATH 1413
Survey of Calculus 3 CREDIT HOURS

F: CISM 2201
Foundations of Computer Applications 3 CREDIT HOURS

F: ECON 2106
Principles of Microeconomics 3 CREDIT HOURS

D1: SCIENCE + LAB

14 FALL CREDIT HOURS + 16 SPRING CREDIT HOURS = 30 CREDIT HOURS

TERM 1: FALL

CRUSH YOUR COURSEWORK

• Take a cornerstone course with Richards College Business faculty and explore various business topics.
• Begin the Area F coursework for business majors.
• Apply for scholarships.

FIND YOUR PLACE

• Explore campus sports, events, and clubs.
• Find, follow, and like all Richaros College social media platforms.
• Attend special programming offered for first-year students.

BROADEN YOUR PERSPECTIVES

• Explore diversity, equity, and inclusion resources and opportunities across campus.
• Check out the education abroad office.
• Explore resources available in the Stone Center for Family Business, Entrepreneurship, & Innovation.

CONNECT OFF-CAMPUS

• Visit Wolves Vote to learn about the voting process and registration.
• Consider volunteering for a campaign or organization in your community.

TAKE CARE OF YOURSELF

• Take a cornerstone course with Richards College Business faculty and explore various business topics.
• Begin the Area F coursework for business majors.
• Apply for scholarships.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS

TERM 2: SPRING

F: ACCT 2102
Principles of Accounting II 3 CREDIT HOURS

F: BUSA 2106
Legal and Ethical Environment of Business 3 CREDIT HOURS

C1: FINE ARTS

E4: SOCIAL SCIENCE

APPROVED ELECTIVE

TERM 2: SPRING

CONNECT OFF-CAMPUS

• Complete the Richards College business core courses.
• Stay on track in chosen major and meet with your academic advisor and faculty.
• Explore concentrations, certificate programs, and research opportunities in the college.
• Apply for scholarships.

TAKE CARE OF YOURSELF

• Take business communications: ABED 3100.
• Update your Handshake profile.
• Consider whether counseling is right for you: take a mental health screening.

TAKE OFF-CAMPUS

• In a student organization? Suggest you all complete an implicit bias workshop.
• Consider a study abroad program. Check out students’ stories of their experiences.

PAVE YOUR PATH

• Draft your resume and attend a resume and interview workshop.
• Learn about how to network on social media and update your Handshake profile.
• Take business communications: ABED 3100.
• Visit the Center for Career and Graduate School Connections.

PAVE YOUR PATH

• Complete an internship in your field.
• Consider a summer or part-time job.
• Ask your department about networking opportunities with alumni.
• Get involved in student clubs and organizations.

PAVE YOUR PATH

• In a student organization? Suggest you all complete an implicit bias workshop.
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**TERM 1: FALL**

**ECON 3402**  
Statistics for Business I  
--- 3 CREDIT HOURS

**MGNT 4625**  
International Management  
--- 3 CREDIT HOURS

**MGNT 4620**  
Human Resource Management  
--- 3 CREDIT HOURS

**MAJOR SELECTIVE**  
APPROVED RCOb ELECTIVE  
--- 3 CREDIT HOURS

**TERM 2: SPRING**

**ECON 3406**  
Statistics for Business II  
--- 3 CREDIT HOURS

**MGNT 3615**  
Operations Management  
--- 3 CREDIT HOURS

**MGNT 4600**  
Strategic Management  
--- 3 CREDIT HOURS

**MAJOR SELECTIVE**  
APPROVED ELECTIVE  
--- 3 CREDIT HOURS

**TERM 1: FALL**

**COMPLETE CORE A – F**

**COMPLETE CORE G**

**COMPLETE CORE H**

**COMPLETE CORE I**

**COMPLETE RCOb MAJOR SELECTIVE**

**TERM 2: SPRING**

**COMPLETE CORE J**

**COMPLETE CORE K**

**COMPLETE CORE L**

**COMPLETE RCOb MAJOR SELECTIVE**

**TERM 2: SPRING**

**EARN AT LEAST 90 TOTAL CREDIT HOURS AFTER YEAR 3**

**GRADE OF “D” ALLOWED IN MAJOR COURSES**

**EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**

**COMPLETE CORE A – F**

**TERM 2: SPRING**

**EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4**

**ELECTIVES**

**APPROVED ELECTIVE**

**INTERNATIONAL SELECTIVE OPTIONS**

**Approved Electives**

**Approved Electives**

**Approved Electives**

**Approved Electives**

**Approved Electives**

**Approved Electives**

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**MILESTONES:**
- **Entrepreneurship and Small Business Management**  
  MGNT 3618

**MILESTONES:**
- **Organizational Behavior**  
  MGNT 3605

**MILESTONES:**
- **Management of Information Systems**  
  MGNT 3600

**MILESTONES:**
- **Statistics for Business I**  
  ECON 3402

**MILESTONES:**
- **Business Communication**  
  ABED 3100

**MILESTONES:**
- **Principles of Marketing**  
  MKTG 3803

**MILESTONES:**
- **Management**  
  MGNT 3600

**MILESTONES:**
- **Corporate Finance**  
  FINC 3511

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**TAKE CARE OF YOURSELF**

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**TERMINAL 3**

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**YEAR 3**

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**YEAR 4**

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**Additional Information:**
- **Major Selective options:**  
  - ACCT 4312, ECON 4420, MGNT 3612, 3625, 3677, 3681, 4613, 4620, FINC 4620, 4671, 4672, 4675, 4691, 4694, 4696, 5607, 5608