

## CISM 3350: MIS Research

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**RCOB 2328 - Monday/Wednesday - 3:30-4:50**

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### Instructor Information

Professor:	Bradley J. Prince, Ph.D.
Office:	RCOB 2223
Availability:	Tuesday - 9:30 - 2:30 Wednesday - 9:30 - 11:00 / 12:30 - 3:30
Google Voice:	256-294-1678
Email:	<a href="mailto:bprince@westga.edu">bprince@westga.edu</a> (please put CISM 3350 as subject line)

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### Course Policies

Attendance Policy: You are required to attend class on scheduled class days. However, the majority of work will be completed online.

CourseDen Assistance: <http://www.westga.edu/~distance/webct1/help/>

Library Services: <http://www.westga.edu/~library/>

It is recommended that you keep an electronic copy of everything submitted. The University provides everyone with access to Gmail, and I recommend using the Google Drive to keep a copy of all your files for this course.

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### Course Description

In this course you will have two separate goals. First, to learn about MIS Research (we will refer to this as Data Analytics) and second, to help you research the MIS field of employment and begin to find your personal area of focus for your career.

We will begin by briefly looking into the topics of Descriptive and Predictive Data Analytics. Each of these topics will require you to look at products that offer these services and present a report and presentation on their offerings. You will discuss the product they offer, and present an example of someone who uses their product.

We will then proceed by looking into the career aspect of the course. After finding, categorizing, and understanding the skills necessary to be successful in your chosen career, you will write a paper that will outline the market for the chosen area of interest, and begin the student on a

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path toward their career and not just toward their degree.

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### Course Objectives

1. Students will demonstrate an understanding of a specific assigned topic within the area of Management Information Systems in the context of historical development, technology or application usefulness and impact, competitive technologies or applications, and future trends. (BBA 3, MIS 1)
  2. Students will demonstrate the ability to use both the library and on-line resources available to acquire relevant information for their project (BBA 3).
  3. Students will demonstrate the ability to organize their work in an effective and professional manner utilizing verbal presentations, papers, and electronic media presentations (BBA 1 MIS 1).
  4. Students to participate in the evaluation of presentations (BBA 1).
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### Grading Information

Grades will be distributed according to the following guidelines.

Item	Weight
<b>Descriptive Analytics Report / Presentation</b>	10%
<b>Predictive Analytics Report / Presentation</b>	10%
<b>MIS Career Planning (Postings 5%, Categories 5%, Report 5%, Presentations 10% each)</b>	25%
<b>Certification Study Reporting (Seven "Reports" equally weighted to be 15%)</b>	15%
<b>Final Certification Practice Exam Completion</b>	40%
<b>Total</b>	100%

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### **Important Accessibility Information**

UWG's Network Usage Policies at [http://www.westga.edu/policy/index\\_3706.php](http://www.westga.edu/policy/index_3706.php)

Student Handbook, detailing instructions to visit the Rights and Responsibilities section, including the Honor Code and all Appendices available at: <http://www.westga.edu/~handbook/index.php>

#### **AMERICANS WITH DISABILITIES ACT STATEMENT**

If you are a student who is disabled as defined under the Americans with Disabilities Act and requires assistance or support services, please seek assistance through the Center for Disability Services. A CDS Counselor will coordinate those services. See [http://www.westga.edu/studentDev/index\\_8884.php](http://www.westga.edu/studentDev/index_8884.php)

#### **EQUAL OPPORTUNITY STATEMENT**

No person shall, on the grounds of race, color, sex, religion, creed, national origin, age, or disability, be excluded from employment or participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity conducted by UWG.

#### **AFFIRMATIVE ACTION STATEMENT**

University of West Georgia adheres to affirmative action policies to promote diversity and equal opportunity for all faculty and students.

#### **STUDENTS RIGHTS AND RESPONSIBILITIES**

Please carefully review the information at the following link:

[http://www.westga.edu/assetsDept/vpaa/Common\\_Language\\_for\\_Course\\_Syllabi.pdf](http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf)

The document at this link contains important information pertaining to your rights and responsibilities in this class. Because these statements are updated as federal, state, university, and accreditation standards change, you should review the information each semester.

#### **CREDIT HOUR POLICY**

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For approximately fifteen weeks, students in this class will generally spend 150 minutes with direct faculty instruction (either face-to-face or online) and work about 360 minutes outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation.