



## ECON 2106, 05: Principles of Microeconomics Fall 2017

<b>Class Days &amp; Time</b>	Tues & Thurs 9:30am-12pm (Session II: 10/02-12/08)	<b>Location</b>	Miller Hall 1201
<b>Instructor</b>	Melanie Hildebrandt	<b>Email</b>	<b>mhildebr@westga.edu</b> <i>(I prefer emails to this address instead of Course Den)</i>
<b>Office Location</b>	Miller Hall 1219	<b>Office Phone Number</b>	678-839-5356
<b>Office Hours</b>	Tues & Thurs 12:30-4:30pm <i>Other available times available upon request</i>		

### COURSE INFORMATION

#### Course Description

A study of the individual elements of an economy, including demand, supply, price, firms, production, costs, profits, market structures, income determination and international trade. Requires overall GPA of 2.0.

#### TEXTS, READINGS, INSTRUCTIONAL RESOURCES, AND REFERENCES

<b>Required Text(s)</b>	Microeconomics, Parkins, 11 <sup>th</sup> edition, 0133019942
<b>Required Supplements</b>	NONE (You do not need an online access code for this course)

The University's Bookstore's Website URL -- <http://www.bookstore.westga.edu/>

#### Course Objectives and Learning Outcomes

The overall objective of this course is for you to learn basic economic concepts and more about the economic system in which we live. To this end, upon completion of the course a student will be able to:

- 1) describe basic economic concepts such as scarcity and opportunity costs (LG4 and LG 7)
- 2) summarize in writing the key microeconomic concepts contained in an article from a business periodical, e.g., the Wall Street Journal (LG1, LG 4, LG 7 and LG 9)
- 3) demonstrate a basic knowledge of microeconomics including concepts such as utility maximization, elasticity costs, market structure and labor markets (LG 4, LG9)
- 4) demonstrate a basic knowledge of international economics including concepts such as comparative advantage, specialization and gains to trade (LG4, LG5, LG7 and LG10)
- 5) recognize ethical and economic dimensions of government involvement in such as comparative advantage, specialization and gains to trade (LG4, LG5, and LG11)
- 6) analyze current events using economic models such as supply and demand (LG4, LG7, LG9, LG10, LG11)

*Note: A complete list of expected learning goals (LG) for the Economics Department can be found at the department web site ([http://www.westga.edu/econ/index\\_12904.php](http://www.westga.edu/econ/index_12904.php)).*

Please carefully review the information from the [Common Language for Course Syllabi](#) It contains important information related to your rights and responsibilities in this class. Because these statements are updated as federal, state, university, and accreditation standards change, you should review the information each semester. **Please pay close attention to UWG's Academic Integrity Policy. Note that I will enforce this policy.**

## Assignments

Assignment	Description	Due Date	Points
<b>Problem Sets</b>	Sets of problems for each learning module.  <i>3 sets x 50 points each</i>	PS1: Oct. 12 <sup>th</sup> at 5pm PS2: Oct. 26 <sup>th</sup> at 5pm PS3: Nov.28 <sup>th</sup> at 5pm	<b>150</b> <b>(15%)</b>
<b>Sustainability Exercises</b>	There will be 6 assignments focused on sustainability. All details will be posted in Course Den. Some will be CD quizzes & others will require you to place document in CD dropbox.  <i>6 exercises x 15 points each</i>	CD Exercise 1 due 10/15 at 11pm CD Exercise 2 due 10/22 at 11pm CD Exercise 3 due 10/29 at 11pm CD Exercise 4 due 11/05 at 11pm CD Exercise 5 due 11/12 at 11pm CD Exercise 6 due 11/19 at 11pm	<b>90</b> <b>(9%)</b>
<b>Attendance Checks</b>	There will be random in-class assignments used to check attendance. <i>(Points vary)</i>  Any points in excess of 10% will be used as bonus points.	Varies  <i>These assignments are not announced in advance and cannot be made up</i>	<b>60</b> <b>(6%)</b>
<b>Exams</b>	There are 3 midterm Exams and a cumulative Final Exam. <i>(Only the highest 3 exam scores will count).</i>  <i>3 exams x 200 points</i>	Exam 1 Oct. 17 <sup>th</sup> at 10:30am Exam 2 Oct. 31 <sup>st</sup> at 10:30am Exam 3 Nov. 30 <sup>th</sup> at 10:30am Final Exam Dec. 5 <sup>th</sup> at 11amam	<b>600</b> <b>(60%)</b>
<b>Final Project</b>	<i>More details to come</i>	Thurs. Nov. 16th @9:30am	<b>100</b> <b>(10%)</b>
<b>Bonus Quizzes</b>	There are 4 bonus quizzes in Course Den. Points vary and you have unlimited attempts.	Bonus Quizzes close at 9am on the day of each exam.	<b>Bonus</b>
<b>TOTAL</b>			<b>1000</b>

## Grading Information and Policy

Grading structure and point scale

900-1000 points	90% - 100%	A
800 points - 899 points	80% - 89%	B
700 points - 799 points	70% - 79%	C
600 points - 699 points	60% - 69%	D
< 600 points	< 60%	F

**Late work policy:** There are no extensions for any assignments, including Problem Sets, Course Den assignments and In-Class Assignments. **There are no make-ups for Exams.** If you miss an exam, that will count as your lowest exam score and will be dropped. (Note: While you have unlimited attempts for each module's Bonus Quiz, no submissions are allowed after the established deadlines). All assignment deadlines are listed in the course syllabus (see course schedule below) and displayed in the Course Den calendar.

## Communication Rules

**Communication Rules:** My weekly office hours are Tuesdays and Thursday 12:30-4:30pm. Also, if you want to make an online chat appointment for another day/time, please email ahead of time, so I can better plan my time. However, feel free to pop in (online) to ask a question whenever you see that I am online. I will try to return all emails in 24-hours during the week and within 48 hours over the weekends. I prefer emails to my regular westga account. I check that email more often, so for emergencies I would recommend sending emails directly to me at [mhildebr@westga.edu](mailto:mhildebr@westga.edu). However, I will also check Course Den emails.

## Expectations of Students

**Course Structure:** This is a full-term course offered in a half-term session. This means that each day of class translates to a week for a regular class. Class Attendance is typically critical for student success!

## Course Resources:

### Textbook:

The assigned textbook for this course is *Microeconomics* edition 11 by Parkin. (This is the edition that will be sold by the bookstore) However, older editions of this textbook will suffice (and a quick Google search turned up copies of edition 10 for around \$10). There will not be assigned HW from the textbook. It is simply for reading the material and for reference. (I have also posted a PDF in Course Den of a free Open Resource Macro textbook). The chapter numbers and content may not line up directly in older editions or in the open resource book, and so it is the student's responsibility to make sure they are reviewing the correct chapters by content.

### Course Den (Desire to Learn):

You will need to access Course Den for this course. You can access Course Den from any computer that has Internet access, on or off campus. If you need help accessing Course Den you may contact the UWG Online helpdesk (678)839-6248. Students will need to access Course Den for the following: instructor's power point presentations, recorded lectures, supplemental lectures/videos, all course grades, and any changes to the course plans. <https://www.d2l.com/accessibility/>

## Class Schedule Information

ECON 2106, Principles of Microeconomics, N01, Summer 2017				
Week	Begin Date	End Date	Topic/Activity/Reading Assignment	Assignment Name & Due Date**
1	10/03	10/03	Syllabus & Course Overview CH 1: What is Economics? CH 2: The Economic Problem	<i>Open Drop ends 10/03 at 11:59pm</i> <i>Open Add ends 10/03 at 11:59pm</i> <i>Thursday, Oct. 5<sup>th</sup>: Fall Break</i>
2	10/10	10/12	CH 3: Supply & Demand CH 4: Elasticity CH 5: Efficiency & Equity	<b>Problem Set 1 due by 5pm on 10/12</b> <i>via Course Den dropbox or Office</i>
3	10/17	10/19	EXAM 1 (CH 1- 5) CH 6: Government Actions CH 7: Global Markets	<b>EXAM 1 10/17 @ 10:30am</b>
4	10/24	10/26	CH 16: Public Goods CH 17: Externalities CH 10: Organizing Production	<i>Oct. 27<sup>th</sup> withdrawal deadline at 11:59pm</i> <b>Problem Set 2 due by 5pm on 10/26</b> <i>via Course Den dropbox or Office</i>
5	10/31	11/02	Exam 2 (CH 6,7, 16, 17, & 10) CH 11: Output & Costs	<b>EXAM 2 10/31 @10:30am</b>
6	11/07	11/09	CH 12: Perfect Competition CH 13: Monopoly	
7	11/14	11/16	CH 14: Monopolistic Competition <b>GROUP PRESENTATIONS</b>	<b>Group Presentations 11/16 at 9:30am</b>
8	11/21	11/23	<b>Thanksgiving Break</b>	
9	11/28	12/05	CH 15: Oligopoly Exam 3 (CH 11-15) Final Exam (Cumulative)	<b>Problem Set 3 due by 5pm on 11/28</b> <i>via Course Den dropbox or Office</i> <b>EXAM 3 11/30 at 10:30am</b> <b>FINAL Exam 12/05 at 11am</b>
<p><b>**Note:</b> All times are EST. Dates may change at the instructor's discretion: all changes will be posted in the News/Announcements section of CourseDen. Major assignments, papers, and exams are in bold.</p>				

## Course and UWG Policies

**Attendance Policy:** In order to distribute Title IV funding (federal student aid), student attendance verification is required. For this online class, students are required to post complete the syllabus quiz by the established deadline in Course Den to be considered as attending class. Students who do not complete the syllabus quiz by the deadline may be dropped from the class for non-attendance. Students who add classes during drop/add are responsible for ensuring that they are verified as being in attendance by contacting the course instructor and completing the syllabus quiz.

For the Americans with Disabilities Act, UWG Email, Credit Hour, and UWG Honor Code policies as well as information on Academic Tutoring, Student Services, and Technical Requirements, Privacy Policy, and Accessibility Statements, please see the [Common Language for Syllabus](#) document.

## Additional Support Information

### Center for Academic Success

The new [Center for Academic Success](#) (CAS) provides services, programs, and opportunities to help all undergraduate students succeed academically. The CAS offers free appointment-based peer tutoring in core courses, as well as supplemental instruction (SI)—which is peer-facilitated collaborative learning—in a variety of disciplines. Students seeking help with study skills and strategies can attend workshops through the Academic Success Workshop series, or work individually with either a staff or peer Academic Coach. Beginning Fall 2014, the CAS will also offer “Back on Track,” a voluntary academic recovery program designed for students who want to improve their grades and academic standing. The Center for Academic Success is located in UCC 200, and can be reached at 678-839-6280. Our email address is [cas@westga.edu](mailto:cas@westga.edu).

### Student Services

Here is a great resource of [Student Services](#) for all students at UWG, whether or not they are taking online courses. This link provides students with most of the information they need. If a student is experiencing distress and needs some help, check out UWG Cares at <http://www.westga.edu/UWGCares/>

### Support for courses

<b>CourseDen D2L Home Page</b> <a href="https://westga.view.usg.edu/">https://westga.view.usg.edu/</a>	<b>Student Services</b> <a href="http://uwgonline.westga.edu/online-student-guide.php">http://uwgonline.westga.edu/online-student-guide.php</a>
<b>D2L UWG Online Help</b> (8 AM – 5 PM) <a href="http://uwgonline.westga.edu/students.php">http://uwgonline.westga.edu/students.php</a> Call: 678-839-6248 or 1-855-933-8946 or email: <a href="mailto:online@westga.edu">online@westga.edu</a>	<b>Center for Academic Success</b> <a href="http://www.westga.edu/cas/">http://www.westga.edu/cas/</a> 678-839-6280
<b>24/7/365 D2L Help Center</b> Call 1-855-772-0423 or search: <a href="https://d2lhelp.view.usg.edu/">https://d2lhelp.view.usg.edu/</a>	<b>Distance Learning Library Services</b> <a href="http://libguides.westga.edu/content.php?pid=194430">http://libguides.westga.edu/content.php?pid=194430</a>
<b>University Bookstore</b> <a href="http://www.bookstore.westga.edu/">http://www.bookstore.westga.edu/</a>	<b>Ingram Library Services</b> <a href="http://www.westga.edu/library/">http://www.westga.edu/library/</a>