

# **Logistics and Supply Chain Management MKTG 4885, Online Fall 2016**

**Instructor:** Minna Rollins (D.Sc.)

**Office campus:** RCOB, Marketing & Real Estate

**Office hours:** online Mon-Thu, 8.00am-12.00pm

**Office home:** (770) 847-8151 (leave a message and your number)

**Email:** CourseDen/D2L email

**Campus email:** mrollins@westga.edu, write "Logistics" on the subject line

**Classroom:** Online, one session in class (possibility also participate online)

**Class hours:** Online

## **Required course texts and materials**

- 1) Textbook: John J. Coyle; C. John Langley, Jr.; Robert A. Novack; Brian J. Gibson, "Supply Chain Management: A Logistics Perspective", 9th Edition
- 2) Simulation (\$45/student, will be purchased online)
- 3) Articles and videos
- 4) Calendar (online or paper)

## **Problems with CourseDen**

Email [distance@westga.edu](mailto:distance@westga.edu)

Phone: 678-839-6248, M-F 8.00 AM - 5.00 PM

Website: <http://help.view.usg.edu>, 24 hr/day - 365 days a year

## **Pre-requisites**

College of Business Major or Minor

## **Course description**

This course is an introduction course to logistics and supply chain management (SCM). The wide range of topics in will be explored such as global dimensions of the supply chains, the role of logistics in SCM, measuring the performance of the supply chains, order management and customer service, and the future challenges of the SCM.

## **Grading/Assignments**

### **Syllabus quiz (individual)**

This is a mandatory quiz. You have to take it during the first week of classes and you have to receive 10/10 in order to continue in the class. You have three (3) attempts.

### **Exams (individual)**

Exams consist of the combination of the following type of questions: true/false questions, multiple choice questions, the short answer, and essay/case questions. All exams are taken online on CourseDen. If you need an make up exam, you have to take it at the Marketing & Real Estate Department (Fridays). The lowest exam grade is dropped.

### **Current Issues Assignment**

This is your class participation. You will find a recent (less than 3 months old) a current news article/video (1/student) that relates to our topics in this course. You will summarize the article/video and add your own question to the class. You will post your summary and question on the discussion board. Others reply to the question (minimum 6 replies are needed during the semester). The schedule will be in Courseden.

### **Simulation and reflection**

We will conduct a simulation at the end of the semester and you will write a reflective essay on your experience and learning. This is a group assignment and your group evaluation will affect your grade in the simulation. You can participate in a computer lab or online. More information will be given in Courseden. The cost of simulation is approximately \$45.

Exams (3)	40%
Current issues	30%
Simulation	25%
<u>Simulation Reflection</u>	5%
Total	100%

All assignments are graded with 0-100 scale.

### **Expectations & Basic Rules**

- Check courseden at least three times a week, preferably daily.
- Read all assigned readings (articles, book chapters, lecture notes, videos) provided in weekly learning modules.
- Make-up exams or online quizzes: Make-up exams are given only if you have a valid excuse, such as you have been hospitalized during an exam week. Documentation is always required and make up exam is taken

the Department of Marketing and Real Estate. If you miss an exam due to technical difficulties you will not get a chance for make-up exam.

Exception to this rule is technical problems at the University's IT system.

Technical difficulties such as your internet connection is down in your apartment complex are not an excuse to miss an exam or not to submit your assignment. Use RCOB's computer labs to take exams. Make sure that you check your browser etc. to confirm that everything is working properly before taking exams. Sample quiz is open all semester for that purpose.

- Show an overall level of respect, courtesy, and professionalism toward both classmates and professor in all communication (in classroom, email, chats, discussion etc.) Use spell check when you write emails.
- If you have any questions about the course material, ask help before the due dates and exams. If you have technical problems with courseden, contact helpdesk.
- Email and phone policy: I reply to your emails and answer your phone calls as soon as I can during regular business hours Monday – Friday 9.00 – 17.00 EST. Please, use CourseDen email. If your email/phone call has not been responded with 24 hours, please email/call again.
- Please, review: Common Language for Course Syllabi file.
- There are one or two extra credit opportunities during the semester. These are posted in CourseDen.

### **ACADEMIC HONESTY/CHEATING:**

Receiving or giving help on chapter work, the writing assignment, exams, and/or papers, **or copying, utilizing, or retaining online or in-class exam or assignment content, will** result in failure of this course and may result in dismissal from the University. The professor may utilize all means available, including but not limited to IP address monitoring, login data, metadata, and other computer forensic methods to detect cheating on assignments and other graded or non-graded work. In addition, UWG and the University System of Georgia (USG) are authorized to monitor for evidence of cheating, including monitoring external website activity (social media websites, etc.) accessed using UWG or USG resources.

You have **no right of privacy** for activity you engage in using UWG or USG equipment or services, including but not limited to computers, servers, wireless or wired internet. Any student caught by UWG or USG personnel, or by the professor directly, will be dealt with per the Academic Honesty policy. **DO NOT CHEAT.**

**For the purposes of this class, the following statements in the Student Handbook and Appendix A of the Honor Code will be applied:**

1. No student shall give or receive, or otherwise furnish or procure assistance not authorized in the preparation of an essay, report, examination, or other assignment in an academic course or in the fulfillment of program or degree requirements such as standardized examinations.
2. No student shall take, attempt to take, or otherwise obtain, gain access to, or alter in an unauthorized manner any material pertaining to the conduct of a class or to the completion of any program or degree requirement, including but not limited to tests, examinations, laboratory equipment, roll books, academic records, or electronically stored data.
3. Plagiarism is prohibited. Themes, essays, term papers, tests, and other similar requirements must be the work of the student submitting them. Direct quotations must be indicated and ideas of another must be appropriately acknowledged.

**Failure to observe these standards will result in grade of F. Use of unapproved sources of information on the writing assignment or receiving/providing assistance on a chapter assignment will be deemed a violation of provision 1, above, and will result in failure of the course and possible expulsion from UWG.**