
WebMBA 6080

Management Information Systems

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Professor

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Communication

Email me at bprince@westga.edu anytime you have a question. Monday-Friday (excluding holidays), I make an attempt to respond in 24 hours and promise to respond within 48 hours. If you haven't heard back from me after 2 days, please try again. I may have let your email slip.

As for weekends, I believe there are very few emergencies in education/academia that can't wait until Monday morning. That being said, I do realize that many of you work all week and catch up on the weekends. Therefore I will do my best to keep up over the weekend. I just ask you to be a little more lenient with me...especially on Sunday.

I will grade and return submissions within one week.

Required Materials

Information Technology for Managers by Reynolds. 1st Edition. Cengage Learning.

This can be purchased online through CourseSmart.

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ISBN-10 142390169X
ISBN-13 9781423901693

Course Description

Any MBA should have a solid vocabulary. Given that many of you may not have taken any MIS courses in your undergraduate degree, this course will provide you with a basic knowledge of general IS concepts and terms. This will be accomplished with the chapter quizzes.

Those with an MBA should also be able to understand deeper concepts of the organizational response to a changing technological world. The following will be used to help achieve this.

- Textbook material is covered to present concepts and theories.
- Cases are used to apply the concepts and theories and to help understand the impact that technology has on an organization.
- Research articles will be presented to expand your horizon concerning cutting edge theory and future impacts.
- Discussions are designed to help all of us develop a greater appreciation for the concepts, theories, and application of technology within the business environment.

Grades will be administered by:

- Online Quizzes of vocabulary and textbook concepts.
- Discussion participation concerning cases, interviews, and research articles.
- Research Presentations.
- Individual Projects

Course Goals

Upon exiting the course, each student should be able to:

- Evaluate how Information Systems planning, management, and strategy influence the organization.
- Assess how governmental, industry, and technology trends in Information systems from the domestic and global environment affect the organization.
- Discuss the management of software applications and their best practices
- Determine factors for controlling and securing information resources.

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- Identify ethical issues relating to information resource management and information systems.
- Demonstrate an understanding of the proper action of the organization in dealing with identified ethical issues.

Course Policies

TALK TO ME. School is not the only thing going on in your life. I understand that. But it is a very important part that you are making a serious financial and time commitment to. If you need more time on an assignment, just talk to me ahead of time. I can usually be flexible and work with you to accommodate life. However, if you ask me after the fact, expect that the following policy will be enforced (except in cases where you were physically unable to communicate with me).

Work not turned in by 12:00 PM (Noon) on the due date will be marked LATE and will be subject to a 50% penalty.

Since many of you work on the weekends, most everything is due at 12:00 Noon on Monday. Though I don't work much on weekends, I recognize that this may be your only chance.

If you need technical assistance, please shut down your browser and try again. This will fix the problem 9/10 times. If it does not fix the problem, please contact the technical help provided by your individual school.

Evaluation

The course grade will be determined on a 10-point scale.

90 – 100 = A

80 – 89 = B

etc...

Material	Percent of Final Grade
Workflow & CYB	9
Quizzes (11 @ 1 point each)	11

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Exams (3 @ 10 points each)	30
Netflix Paper (individual)	10
Academic Research Presentation (group project)	10
Practitioner Research Presentation (group project)	10
CIO Project	15
Participation	5
Total	100

Final Notes

I reserve the right to modify any part of this document. Appropriate prior notice will be given in the event of modification. The University of West Georgia Academic Honesty Policy will be enforced. You can read this policy at <http://www.westga.edu/~vpaa/handrev/207>.

If you have special needs, please contact me individually at bprince@westga.edu or via phone. We will work together to get any required documentation from your institution and to accommodate any needs that you may have.