

XIDS 2002, 08, WDYKA BUSINESS

SPRING 2019, 2 CREDIT HOURS, 1/05/2018-5/07/2018, MILLER HALL 2329

COURSE NUMBER, SECTION, AND TITLE OF THE COURSE

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WOLF PACT

Protecting the integrity of a degree from the Richards College of Business at the University of West Georgia is the responsibility of the administration, faculty, staff, and students of the college. Our mission is “To become a globally recognized college of business preparing forward-thinking, responsible leaders.” Responsible leaders are ethical leaders, and this behavior begins in the classroom. One of our Strategic Goals is to demonstrate “...commitment to the principles of honesty and integrity in interactions and undertakings, [and] accountability for personal behavior...”. As such, we have developed the Wolf Pact in an effort to promote and maintain the highest standards of integrity, professional behavior, ethical actions, and personal conduct.

The purpose of this pact is to maintain that a degree from the Richards College of Business at the University of West Georgia is held in high regard by all internal and external constituents, and that a degree from the University of West Georgia is as meaningful in the future as it is today.

I have reviewed the information in this syllabus, and I agree to abide by the policies stated. I will conduct myself in accordance with the RCOB Wolf Pact to protect the integrity of my degree and all those others who receive a degree from the Richards College.

Signature: _____

917#: _____

Date: _____



INSTRUCTOR INFORMATION

NAME:

Melanie D. Hildebrandt

OFFICE LOCATION:

Miller Hall 1218

OFFICE HOURS:

Monday 1-5pm

Wednesday 2-3pm

ONLINE OFFICE HOURS:

Thursday 11am-2pm

CONTACT INFORMATION:

Phone: 678-839-5356

Email: mhildebr@westga.edu

Communication Preference: I prefer for you to contact me using your UWG email.

COURSE INFORMATION

DESCRIPTION

This interdisciplinary course is designed to introduce students to the business disciplines, make them aware of current issues and trends in business, encourage and develop leadership and entrepreneurial skills, and cultivate interest in the pursuit of business-related careers. By briefly surveying each of the disciplines contained within the Richards College of Business, students will gain both an appreciation of the interrelationship of each discipline and an understanding of the role and context of business in today's society.

In order to convey course content, visiting speakers from within the University and the business community at large will enhance our traditional lectures and class discussions. Speakers will range across a variety of disciplines in order to provide students with the opportunity to understand the role of business in the real world and gain a broader perspective on business-related issues.

PREREQUISITES

None.

DELIVERY METHODS

This is a hybrid course with a required final exam. This course typically meet once per week on Wednesdays, but as a hybrid course, up to forty-nine percent of the course sessions will be conducted online via Course Den . Class attendance is crucial to student success. Additionally, students should commit to logging into Course Den a minimum of twice per week. Students cannot successfully complete this course without accessing Course Den regularly.

LEARNING GOALS

Upon completion, students will:

FIRST GOAL

Be able to distinguish between the different business disciplines: Accounting, Economics, Finance, Management, Management Information Systems, Marketing, and Real Estate.

SECOND GOAL

Understand the role and context of business in the real world and explore career opportunities in business.

THIRD GOAL

Demonstrate a basic knowledge of current issues in business, such as the challenges of sustainable development, emerging technologies, globalization of markets, and the high cost of healthcare.

FOURTH GOAL

Develop and practice leadership and entrepreneurial skills.

FIFTH GOAL

Develop critical thinking, problem solving, and oral and written communication skills.

TEXTBOOKS AND MATERIALS

TEXTBOOK 1

BUSN, Kelly, Cengage, 2016 Edition 8, ISBN: 1285775295.

COURSE MATERIALS

No other course materials are required, except access to UWG's Course Den.

COURSE POLICIES

LATE POLICY

All assignments, including the Final Exam, must be completed by the due date.

COURSE DEN

You will need to access Course Den for this course. You can access Course Den from any computer that has Internet access, on or off campus. If you need help accessing Course Den you may contact the UWG Online helpdesk (678)839-6248. Students will need to access Course Den for the following: instructor's power point presentations, course grades, online assignments and any changes to the course plans.

COMMUNICATION

Please just come by my office during posted office hours (Miller Hall 1218). If you need to see me during other times, please email me to make special arrangements.

To talk with me during the online office hours, please send me an email in CourseDen to let me know you want to meet and then we can meet in the CourseDen chat room or talk on the phone. To schedule an appointment for online offices hours at another time, please email me. If you want to make an appointment for a specific time, please email a day ahead of time if possible so I can better plan my time. However, feel free to pop in (online) to ask a question whenever you see that I am online.

I prefer that you send me your questions via my gmail email (mhildebr@westga.edu) or CourseDen email, as I rarely check my voicemail.

EXPECTED RESPONSE TIMES

Students can expect responses to emails within 24 hours on weekdays and up to 48 hours on weekends. Course Den assignments will be graded (and answer keys posted) within 7-10 days, but the amount of feedback required may extend that time.

ASSIGNMENTS

No late work will be accepted for any assignments.

ATTENDANCE CHECKS (POINTS WILL VARY, 50 POINTS IN TOTAL)

There will be random in-class assignments used to check attendance. These assignments are not announced in advance. Any points in excess of 10% will be used as bonus points.

COURSE DEN ASSIGNMENTS (10 POINTS EACH, 90 POINTS IN TOTAL)

There are multiple assignments for each module and each must be turned in by the assigned deadline. There will be nine assignments in total. More details will be provided in Course Den.

COURSE DEN MODULE QUIZZES (30 POINTS EACH, 90 POINTS IN TOTAL)

For each content module of the course (3 total modules) there will be ONE quiz (timed) in Course Den. These will have multiple choice questions. Only ONE attempt per quiz allowed. Each quiz closes at the end of the module.

CAREER READINESS EXERCISES (32 POINTS EACH, 95 POINTS IN TOTAL)

There are five project options on career readiness and you MUST select, complete and submit three of the five options by the assignment deadline. More details will be provided in Course Den.

GROUP PROJECT (100 POINTS)

Students will form groups of 2-5. Each group will select a new business to develop, conduct research and give a class presentation on April 24th. More details will be posted in Course Den.

FINAL EXAM (75 POINTS)

A required final exam will consist of multiple choice and short response questions. The final exam will be comprehensive and cover all material from the course. The final exam will be given at the time allocated by the Registrar in the Spring 2019 Scoop: Wednesday, May 1, 2019 in Miller Hall 2239 at 11am.

GRADING

Grading structure and point scale:

450-500 points	90% - 100%	A
400-449 points	80% - 89%	B
350-399 points	70% - 79%	C
300-349 points	60% - 69%	D
< 300 points	< 60%	F

Final grades for this course will be assigned using this exact point distribution, i.e. final grades will not automatically be rounded up. An example, if a student earns 899 points, then a final grade of “B” will be assigned for the course.

If you have any questions, concerns, complaints, etc. about your grade, you MUST bring it to the instructor’s attention within forty-eight hours of the grade being posted in CourseDen. **Student complaints that are not voiced until the end of the semester about missing or incorrect grades will not be considered.**

UNIVERSITY-WIDE SYLLABUS INFORMATION:

Please review the “[Common Language for Course Syllabi](#)” for university-wide updates. Even if you have read it before, the most current information is maintained at this site.