

Mary M. Kassis

The University of West Georgia

Economics

Miller Hall 1310

Phone: (678) 839-4777

Email: mkassis@westga.edu

EDUCATION

PhD, Georgia State University, 1999.

Emphasis/major: Economics

BA, Agnes Scott College, 1991.

Emphasis/major: Economics and Political Science

WORK EXPERIENCE

Academic Positions

Professor of Economics, University of West Georgia (2012-present).

Director of Assessment, Richards College of Business, University of West Georgia (2010-present).

Associate Professor of Economics, University of West Georgia (2007-2012).

Interim Associate Dean, Richards College of Business, University of West Georgia (2009-2010).

Assistant Professor of Economics, University of West Georgia (2002-2007).

Instructor in Economics, Agnes Scott College. (August 1994 - December 1994).

Professional Positions

Associate Director, Economic Forecasting Center, Georgia State University. (January 2000 - March 2001).

Research Coordinator, Economic Forecasting Center, Georgia State University. (April 1995 - January 2000).

Consultant, INVESCO Capital Management, Inc. (May 1999 - June 1999).

Research Assistant, Economic Forecasting Center, Georgia State University. (September 1991 - April 1995).

Intern, Federal Reserve Bank of Atlanta, Research Department. (October 1990 - August 1991).

Teaching Experience

Course Taught - The University of West Georgia

ECON 2105, Principles of Macroeconomics.
ECON 2105H, Honors Principles of Macroeconomics.
ECON 2105N, Online Principles of Macroeconomics
ECON 3411, Microeconomics with Managerial Applications.
ECON 3420, U.S. Economic History
ECON 4420, Labor Economics.
ECON 4440, Public Finance.
BUSA 5100, Readings in Business Administration

RESEARCH

Book Chapters

Kassis, M. (2012). *Distance Education: Course Development and Strategies for Success*, a chapter in *International Handbook of Teaching and Learning Economics* edited by Gail M. Hoyt and KimMarie McGoldrick (pp. 160-166). Northampton, MA: Edward Elgar.

Hoyt, G., Kassis, M., Vera, D., Imazeki, J. (2010). *Interactive Large Enrollment Economics Courses*, a chapter in *Teaching Innovations in Economics: Strategies and Applications for Interactive Instruction*, edited by Michael K. Salemi and William B. Walstad (pp. 220-242). Northampton, Massachusetts: Edward Elgar.

Stephan, P. E., Kassis, M. (1997). *The History of Women and Couples in Academe*, a chapter in *Academic Couples: Problems and Promise* edited by Marianne A. Ferber and Jane W. Loeb (pp. 44-79). University of Illinois Press.

Peer Reviewed Journal Articles

Kassis, M., Boldt, D. (2020). Factors Impacting Student Success in Introductory Economics Courses. *Journal for Economic Educators*, 20(1), 41-63. Teaching and Learning Scholarship.

Anderson, J. R., Kassis, M., McIntyre, F., Prince, B. (2017). University and Business Accreditation Processes: Building on Commonalities. *Journal of Higher Education Theory and Practice*, 17(1).

Boldt, D., Kassis, M., Smith, W. J. (2017). Factors Impacting the Likelihood of Student Withdrawals in Core Business Classes. *Journal of College Student Retention: Research, Theory & Practice*, 18(4).

Kassis, M., Hazlett, D. J., Ygosse Battist, J. E. (2012). A Classroom Experiment on Banking. *The Journal of Economic Education*, 43(2).

Dole, C., Kassis, M. (2010). Evidence of a Compensating Wage Differential for NFL Players Who Play on Artificial Turf. *International Journal of Sports Management and Marketing*, 8(3/4).

Kassis, M., Dole, C. (2008). Wage Dispersion and Team Performance in the NFL. *Southern Business and Economics Journal*, 31(1/2).

Boldt, D., Kassis, M., Lopez, S. (2008). Student Perceptions and performance: the Use of an Online Textbook with an Integrated Web-Based Homework Management Product. *Mountain Plains Journal of Business and Economics*, 9(1).

Langston, V. C., Hamilton, K. L., Kassis, M. (2006). Local Economic Development Issues with Foreign Direct Investment: a Case Study of Two Alabama Automobile Plants. *The International Journal of Business and Economic Perspectives*, 1(1).

Dole, C., Kassis, M., Raper, M. D. (2004). "Is the Grass Greener on the Other Side? A Case for a Compensating Wage Differential in the NFL. *Journal of Business, Industry and Economics*, 4(Spring).

Boldt, D., Kassis, M. (2004). War Finance: Economic and Historic Lessons. *The Social Studies*, 95(5).

Hotchkiss, J. L., Kassis, M., Moore, R. E. (1997). Running Hard and Falling Behind: a Welfare Analysis of Two-Earner Families. *Journal of Population Economics*, 10(3).

Conference Proceeding

Langston, V. C., Hamilton, K. L., Kassis, M. *Local Economic Development Issues with Foreign Direct Investment: a Case Study of Two Alabama Automobile Plants* (pp. 663-677). Orlando, FL: International Academy of Business and Public Administration Disciplines (Conference Proceedings). Applied or Integration/Application Scholarship.

Langston, V. C., Hamilton, K. L., Kassis, M. (2006). *Local Economic Development Issues with Foreign Direct Investment: a Case Study of Three Southeastern Automobile Plants*. Academy of Economics and Finance (Conference Proceedings). Applied or Integration/Application Scholarship.

Other

Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2019). *West Georgia Regional Update* (3rd ed., vol. 10). Applied or Integration/Application Scholarship.

Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2018). *West Georgia Regional Update*.

Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2017). *West Georgia Regional Update*.

Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2016). *West Georgia Regional Update*. Applied or Integration/Application Scholarship.

Smith, W. J., Boldt, D., Kassis, M., Patron, H., Holder, K. (2015). *West Georgia Regional Update* (4th ed., vol. 6). Applied or Integration/Application Scholarship.

Smith, W. J., Patron, H., Boldt, D., Kassis, M. (2014). *West Georgia Regional Update*. Applied or Integration/Application Scholarship.

Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2013). *West Georgia Regional Update* (4th ed., vol. 4). Applied or Integration/Application Scholarship.

Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2012). *West Georgia Regional Update* (vol. 4:4). Applied or Integration/Application Scholarship.

- Smith, W. J., Boldt, D., Kassis, M., Brady, T. (2011). *West Georgia Outlook*. Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M., Becham, L. (2010). *West Georgia Regional Outlook 2010*. Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M. (2009). *West Georgia Outlook*. Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M. (2008). *West Georgia Outlook*. Applied or Integration/Application Scholarship.
- Smith, W. J., Boldt, D., Kassis, M., Holder, K. (2007). *West Georgia Outlook*. Applied or Integration/Application Scholarship.
- Boldt, D., Kassis, M., Smith, W. J. (2006). *West Georgia Regional Outlook*. Applied or Integration/Application Scholarship.
- Boldt, D., Kassis, M. (2005). *West Georgia Regional Outlook*. Applied or Integration/Application Scholarship.
- Kassis, M. (2001). *Forecast of Georgia and Atlanta*. Economic Forecasting Center Georgia State University (Quarterly Report). Applied or Integration/Application Scholarship.
- Kassis, M. (2001). *Southeastern State Indicators (Quarterly Report)*, Economic Forecasting Center. Economic Forecasting Center, Georgia State University. Applied or Integration/Application Scholarship.
- Kassis, M. (2001). *Forecast of Georgia and Atlanta*. Economic Forecasting Center Georgia State University. Applied or Integration/Application Scholarship.
- Kassis, M., Ratajczak, D. (2000). *Southeastern State Indicators (Quarterly Report)*, Economic Forecasting Center. Economic Forecasting Center, Georgia State University. Applied or Integration/Application Scholarship.
- Ratajczak, D., Kassis, M. (1999). *Cost Benefit Analysis of a Kaolin Severance Tax: An Update*. China Clay Producer's Association. Applied or Integration/Application Scholarship.
- Ratajczak, D., Kassis, M., Taylor, A., Wahle, M. (1997). *Fulton County/Atlanta Multi-Family Housing Study*. U. S. Department of Housing and Urban Development. Applied or Integration/Application Scholarship.

Editorial Activities

- Ad Hoc Reviewer, Papers, Academy of Economics and Finance Journal. (July 18, 2019 - August 13, 2019).
- Ad Hoc Reviewer, Papers, Journal Of Economic Education. (December 28, 2017 - February 5, 2018).
- Ad Hoc Reviewer, Papers, Southern Economic Journal. (May 6, 2016 - July 5, 2016).
- Ad Hoc Reviewer, Papers, Eastern Economic Journal. (October 7, 2015 - April 30, 2016).

Ad Hoc Reviewer, Papers, Journal of Economic Education. (January 6, 2016 - February 17, 2016).

Ad Hoc Reviewer, Papers, Accounting Education: An International Journal, Teaching and Learning Scholarship. (February 18, 2015 - March 11, 2015).

Ad Hoc Reviewer, Papers, B>Quest. (March 2014 - June 2014).

Ad Hoc Reviewer, Papers, Journal of Economic Education. (February 2013).

Ad Hoc Reviewer, Papers, Journal of Economic Education. (October 2012).

Ad Hoc Reviewer, Papers, Academy of Economics and Finance Journal. (May 2012).

Ad Hoc Reviewer, Papers, Journal of Economic Education. (June 2011).

Ad Hoc Reviewer, Papers, Metro and State Revenue and Expenditure Incidence Report, Applied or Integration/Application Scholarship. (July 8, 2008).

Ad Hoc Reviewer, Papers, Public Finance Review 2004, Applied or Integration/Application Scholarship. (2004).

Papers Presented

Impact of an Active Learning Approach and Student Background on Performance in Introductory Macroeconomics, Academy of Economics and Finance, Atlanta, GA, February 6, 2020 (with D. Boldt and M. Hildebrandt).

Student Background and Performance in Introductory Macroeconomics, Academy of Economics and Finance, St. Pete Beach, FL. February 7, 2019 (with D. Boldt and M. Hildebrandt).

Factors Impacting Student Success in Introductory Economics Courses, AEA Conference on Teaching Economics and Research in Economic Education, San Antonio, Texas, May 31, 2018 (with D. Boldt).

Factors Impacting Student Success in Introductory Economics Courses: An Empirical Update, Academy of Economics and Finance, Houston, Texas, February 16, 2018 (with D. Boldt (Presenter)).

Factors Impacting Student Success in Introductory Economics Courses, Academy of Economics and Finance, Charleston, SC, February 10, 2017 (with D. Boldt).

Factors Impacting the Likelihood of Student Withdrawals from Business Statistics Courses, Academy of Economics and Finance, Pensacola Beach, FL February 12, 2016 (with D. Bold and W. J. Smith).

Factors Impacting the Likelihood of Student Withdrawals from Core Business Classes, Academy of Economics and Finance, Jacksonville, FL, February 6, 2015 (with D. Boldt and W.J. Smith).

Factors Impacting the Likelihood of Student Withdrawals from Core Business Classes, Southern Economic Association, Atlanta, GA, November 22, 2014 (with D. Boldt and W. J. Smith).

The Impact of Online Courses on Student Progression and Graduation Rates, Academy of Economics and Finance, Chattanooga, TN, February 14, 2014 (with W.J. Smith).

Assessment Panel - Designing a Business Field Exam for Assessment, Academy of Economics and Finance Mobile, AL, February 15, 2013.

Clicker and Economics-Observations, and Student Feedback, Academy of Economics and Finance, Charleston, SC, February 10, 2012. (with D. Boldt)

Brainstorming/Discussion Activity, Southern Economic Association, Washington, DC. November 21, 2011.

A Classroom Experiment on Banking, AEA Conference on Teaching Economics and Research in Economic Education, Palo Alto, CA, June 2, 2011. (with D. J. Hazlett and J. E. Ygosse Battisti).

The Impact of Online Courses on Student Progression and Graduation Rates, Academy of Economics and Finance, Jacksonville, FL, February 11, 2011. (with W. J. Smith).

Sports Travel and Student Achievement, Academy of Economics and Finance, Houston, TX, February 11, 2010). (with W. J. Smith).

Interactive Large Enrollment Economic Courses, Teaching Innovations Program (TIP) Final Conference, Atlanta, Georgia, January 6, 2010. (with G. Hoyt, J. Imazeki, and D. Vera).

Developing an Economic Indicator Index for a Local Economy, Academy of Economics and Finance, Pensacola Beach, FL, February 13, 2009, (with D. Boldt and W.J. Smith).

Sports Travel and Student Achievement, Academy of Economics and Finance, Academy of Economics and Finance, Nashville, TN. February 14, 2008. (with W. J. Smith).

Local Economic Development Issues with Foreign Direct Investment: A Case Study of Three Southeastern Automobile Plants, Academy of Economics and Finance, Houston, TX. February 9, 2006. (with V. C. Langston and K. L. Hamilton).

A Classroom Experiment on Banking, 82nd Annual Conference , Western Economic Association International, Seattle, WA, June 30, 2007. (with D. J. Hazlett and J. E. Ygosse Battisti).

Student Perceptions on the Use of an Outline Textbook with an Integrated Web Based Homework Management Product, Academy of Economics and Finance, Jacksonville, FL, February 16, 2007. (with D. Boldt (Presenter) and S. Lopez (Presenter)).

Wage Dispersion and Team Performance in the NFL, Academy of Economics and Finance, Jacksonville, FL, February 16, 2007. (with C. A. Dole).

Student Perceptions on the Use of an Online Textbook with an Integrated Web-Based Homework Management Product, Academy of Economics and Finance, Houston, TX. February 9, 2006. (with D. Boldt and S. Lopez).

Local Economic Development Issues with Foreign Direct Investment: A Case Study of Two Alabama Automobile Plants, International Academy of Business and Public Administration Disciplines, Orlando, FL. January 2006. (with V. C. Langston (Presenter) and K. L. Hamilton).

Banks in Our World, Economic Science Association North American Regional Meeting, Tuscon, Arizona. October 2005. (with J.S. Brenneke (Presenter), D. Hazlett, J.Y. Battisti, C. Hill, and R. Schiming).

The Impact of the Automotive Industry on Southeastern States, Academy of Economics and Finance, Myrtle Beach, SC. February 2005.

Evidence of a Compensating Differential for NFL Stars that Play on Artificial Turf, Society of Business Economics and Industry (SOBIE), Branson, MO. April 2004. (with C. Dole (Presenter)).

Evidence of a Compensating Differential for NFL Stars that Play on Artificial Turf, Allies Academies Conference, New Orleans, LA. April 2004. (with C. Dole (Presenter))

Is the Grass Greener on the Other Side? A Case for a Compensating Wage Differential in the NFL, Academy of Economics and Finance, Biloxi, MS. February 2004. (with C. Dole and M. Raper)

A Historical Perspective of Georgia's Economy, Academy of Economics and Finance, Biloxi, MS. February 13, 2004. (with D. Boldt)

The Impact of the Automotive Industry on Southeastern States, Southern Economic Association, New Orleans, LA. November 2002.

The Economic and Political Boundaries of the Two Georgias, Borders Conference, Atlanta, Georgia. May 2002.

Outlook for Georgia and Atlanta, Global Association of Risk Professionals (GARP), Atlanta, Georgia. March 2001.

Outlook for Atlanta, Georgia and the Southeast, Georgia State University, Atlanta, Georgia. February 2001.

Outlook for the Southeast Economy, Georgia State University, Atlanta, Georgia. Quarterly Presentation, May 1995-May 2000.

The Impact of Social Security on the Labor Supply of Younger Workers, Southern Economic Association, Baltimore, MD. November 1998.

Career Paths of Men and Women in Academe: Gender Differences from the 1920s-1960s, Southern Economic Association. November 1996. (with P. E. Stephan and G. Black(Presenter))

The History of Women and Couples in Academe, Southern Economic Association, New Orleans, LA. November 1995. (with P. E. Stephan).

The History of Women and Couples in Academe, Midwest Economic Association, Cincinnati, OH. March 1995. (with P. E. Stephan).

SERVICE

College

Director of Assessment, (August 2010 - Present).

Committee Member, Promotion and Tenure Committee. (August 2020 - November 2020).

Committee Member, Promotion and Tenure Committee. (August 2019 - November 2019).

Committee Member, Promotion and Tenure Committee. (August 2018 - November 2018).

Committee Member, Promotion and Tenure Committee. (August 2017 - November 2017).

Committee Member, Promotion and Tenure Committee. (August 2016 - October 2016).

Committee Member, Promotion and Tenure Committee. (October 2015 - November 2015).

Committee Chair, Post-Tenure Review Committee. (September 2014 - November 2014).

Committee Member, Graduate Programs Committee (Ex Officio). (2009 - 2012).
 Committee Member, Undergraduate Programs Committee (Ex Officio). (2009 - 2011).
 Committee Member, Graduate Scholarship Committee. (April 2011).
 Committee Member, Dean's Advisory Council. (August 2009 - June 2010).
 Committee Member, Interim Associate Dean. (August 1, 2009 - June 30, 2010).
 Committee Member, Strategic Planning Committee. (August 2009 - June 2010).
 Committee Member, Promotion and Tenure. (2008 - 2009).
 Committee Member, Undergraduate Programs Committee. (August 2008 - May 2009).
 Committee Member, Promotion and Tenure. (2007 - 2008).
 Committee Member, Undergraduate Programs Committees. (2005-2007).
 Member, Assurance of Learning Committee (2003- 2005)
 Chair, Undergraduate Scholarship Committee (2003-2004, 2005-2006)
 Chair, Undergraduate Curriculum Committee (2003-2004)
 Member, Undergraduate Scholarship Committee (2002-2003, 2004-2005)
 Member, Undergraduate Curriculum Committee (2002-2003)

Department

UWG Economics Department - Debate Judge in ECON 3490. (November 2019 - December 2019).
 Committee Chair, Core Area E Assessment Question Committee. (August 2019 - December 2019).
 Committee Member, Economics Department Promotion and Tenure Committee. (October 2019 - November 2019).
 Presenter, UWG Economics Department - Guest Speaker in ECON 3490. (October 8, 2019).
 Student Recruiter, UWG Preview Day. (April 28, 2019).
 Committee Member, Faculty Search Committee. (August 2018 - January 2019).
 Committee Member, Economics Department Promotion and Tenure Committee. (September 2018 - October 2018).
 Student Recruiter, MajorFlix. (February 22, 2018).
 Committee Member, Economics Department Merit Policy Review Committee. (August 2016 - December 2017).
 Committee Member, Promotion and Tenure Committee. (October 2017).
 Committee Chair, Macroeconomics Field Exam Committee. (September 2017).
 Student Recruiter, Study Abroad Fair. (September 20, 2016).
 Student Recruiter, UWG Preview Day. (April 23, 2017).
 Committee Member, Promotion and Tenure Committee. (September 2015 - October 2015).
 Member, Merit Committee. (2013 - 2014).
 Student Recruiter, UWG Preview Day. (January 26, 2014).
 Member, Merit Committee. (2012 - 2013).
 Committee Member, Tenure and Promotion. (2011 - 2012).
 Committee Member, Hiring Committee - Lecturer Position. (2011).
 Committee Member, Tenure and Promotion Committee. (2010 - 2011).
 Student Recruiter, UWG Visitation Day. (January 30, 2011).
 Committee Member, Tenure and Promotion Committee. (2009 - 2010).
 Committee Member, Textbook Committee. (2009 - 2010).
 Committee Member, Scholarship Committee. (2007 - 2009).
 Committee Member, Merit Committee. (2007 - 2008).
 Student Recruiter, Department of Economics (Recruitment of Students). (2006 - 2007).
 Committee Member, Merit Committee. (2006 - 2007).
 Committee Member, New Faculty Search Committee. (2006 - 2007).
 Committee Chair, Scholarship Committee. (2006 - 2007).
 Student Recruiter, Department of Economics (UWG Preview Day). (April 14, 2007).
 Student Recruiter, Department of Economics (Festival of Majors). (February 20, 2007).
 Member, Textbook Committee – Macroeconomics (2002-2005)

Chair, Scholarship Committee (2005-2009)
Member, New Faculty Search Committee (2006-2007)
Member, Secretarial Search Committee (Spring 2005)
Member, Scholarship Committee (2002-2005)

University

Committee Member, Core Area E Assessment Work Group. (August 2019 - Present).
Committee Member, Diversity and Internationalization Committee. (August 2018 - Present).
Committee Member, Faculty Development Committee. (August 2012 - May 2018).
Committee Member, Ad-Hoc Assessment Review Committee. (March 2016 - April 2016).
Committee Member, Faculty Senate. (May 2011 - May 2014).
Committee Member, Graduate Programs Committee. (August 2011 - May 2012).
Committee Member, Judge - UWG Regents Teaching Awards. (March 2012 - April 2012).
Committee Member, FASP Committee. (August 2010 - May 2011).
Committee Member, Post-Tenure Review Appeals Committee. (2008 - 2010).
Committee Member, Graduate Studies. (August 2009 - June 2010).
Committee Member, Post-Tenure Review Appeals Committee. (2007 - 2008).

Professional

Member, Academy of Economics and Finance. (2004 - Present).
Chair, Scholarship Committee, Atlanta Economics Club. (2002 - Present).
Panelist, Succeeding in a Virtual Environment, Atlanta Economics Club, Webinar. (August 6, 2020).
Board of Directors, Academy of Economics and Finance. (February 2017 - February 2021).
Judge - Undergraduate Paper Competition, Academy of Economics and Finance. (February 6, 2020).
Committee Member, Academy of Economics and Finance Nominating Committee. (September 2018 - February 2019).
Outside Expert Reviewer in Tenure and Promotion Review, Georgia Southern University. (August 2018 - September 2018).
Presenter, Oak Mountain Academy. (January 16, 2018).
Officer, President/Elect/Past, Academy of Economics and Finance. (February 2016 - February 2017).
President Elect/Program Chair, Academy of Economics and Finance. (February 2015 - February 2016).
Judge - Undergraduate Paper Competition, Academy of Economics and Finance. (January 2015 - February 2015).
First Vice President, Academy of Economics and Finance. (February 2014 - February 2015).
Judge - Best Paper Competition Economics, Academy of Economics and Finance. (2014).
Second Vice President, Academy of Economics and Finance. (February 2013 - February 2014).
Director, Academy of Economics and Finance. (2010 - 2013).
Judge - Undergraduate Paper Competition, Academy of Economics and Finance. (February 14, 2013).
Presenter, Panel Member, Georgia State University - Alumni Economics Panel. (October 19, 2012).
Judge - Best Undergraduate Paper Competition, Academy of Economics and Finance. (February 9, 2012).
Judge - Student Best Paper Competition, Academy of Economics and Finance. (February 10, 2011).
Judge, Undergraduate Student Best Paper Competition, Academy of Economics and Finance. (February 2008).
Judge, Undergraduate Student Best Paper Competition, Academy of Economics and Finance. (February 2007).
Member, Strategic Planning Committee, Atlanta Economics Club, (2003-2004).
Member of Scholarship Committee, Atlanta Economics Club. (2001-2002).
Chair of Membership Committee, Atlanta Economics Club. (2001 - 2002).
Chair of Scholarship Committee, Atlanta Economics Club. (1998 - 2000)

Honors and Awards

Faculty Teaching Award, Richards College of Business. (May 2018).
Faculty Service Award, Richards College of Business. (May 2017).
UWG Online|Certified Online Instructor. (2015).
Faculty Research Award, Richards College of Business. (August 2013).
Faculty Service Award, Richards College of Business. (August 2012).
Faculty Teaching Award, Richards College of Business. (August 2011).
The Teaching Innovations Program Certificate of Achievement, the Committee on Economic Education of the American Economic Association. (January 8, 2011).
Fifth annual NSF Workshop on Classroom Experiments, NSF Grant. (2009).
Faculty Research Award, Richards College of Business. (August 2009).
Faculty Teaching Award, Richards College of Business. (2006).
Faculty Research Award, Richards College of Business. (2005).
Faculty Service Award, Richards College of Business. (2004).
Phi Beta Kappa.